



BSB60520 Advanced Diploma of Marketing and Communication consists of twelve (12) Units of Study/Subjects, and is offered over a 12 month period, (full time study) via two study options; the Virtual Learning Environment (VLE) or the Campus Learning Environment (CLE) at a total tuition fee of \$6,000. The VSL FEE CAP for this course is \$10,813.

Delivery Location: Online and/or on campus as advised				Delivery Mode: Face to Face, Blended and/or Online		
Unit of Study / Subject	Subject code	Start date*	Census date	End date	EFTSL	Tuition fee
TERM 1 - 2022						
Marketing Strategy	A30067	31 Jan 22	14 Feb 22	1 April 22	0.0834	\$500
Marketing Plan	A30068	31 Jan 22	14 Feb 22	1 April 22	0.0834	\$500
Marketing Processes	A30069	31 Jan 22	14 Feb 22	1 April 22	0.0834	\$500
Marketing Networks	A30070	31 Jan 22	14 Feb 22	1 April 22	0.0834	\$500
Marketing Research 2	A30071	31 Jan 22	14 Feb 22	1 April 22	0.0834	\$500
International Marketing Programs	A30072	31 Jan 22	14 Feb 22	1 April 22	0.0834	\$500
Advertising Campaigns 1	A30073	31 Jan 22	14 Feb 22	1 April 22	0.0834	\$500
Advertising Campaigns 2	A30074	31 Jan 22	14 Feb 22	1 April 22	0.0834	\$500
Innovation 2	A30075	31 Jan 22	14 Feb 22	1 April 22	0.0834	\$500
Problem Solving	A30076	31 Jan 22	14 Feb 22	1 April 22	0.0834	\$500
Marketing Budgets	A30077	31 Jan 22	14 Feb 22	1 April 22	0.0834	\$500
Organisational Digital Strategies	A30078	31 Jan 22	14 Feb 22	1 April 22	0.0834	\$500
TERM 2 - 2022						
Marketing Strategy	A30067	26 April 22	10 May 22	24 June 22	0.0834	\$500
Marketing Plan	A30068	26 April 22	10 May 22	24 June 22	0.0834	\$500
Marketing Processes	A30069	26 April 22	10 May 22	24 June 22	0.0834	\$500
Marketing Networks	A30070	26 April 22	10 May 22	24 June 22	0.0834	\$500
Marketing Research 2	A30071	26 April 22	10 May 22	24 June 22	0.0834	\$500
International Marketing Programs	A30072	26 April 22	10 May 22	24 June 22	0.0834	\$500
Advertising Campaigns 1	A30073	26 April 22	10 May 22	24 June 22	0.0834	\$500
Advertising Campaigns 2	A30074	26 April 22	10 May 22	24 June 22	0.0834	\$500
Innovation 2	A30075	26 April 22	10 May 22	24 June 22	0.0834	\$500
Problem Solving	A30076	26 April 22	10 May 22	24 June 22	0.0834	\$500
Marketing Budgets	A30077	26 April 22	10 May 22	24 June 22	0.0834	\$500
Organisational Digital Strategies	A30078	26 April 22	10 May 22	24 June 22	0.0834	\$500
TERM 3 - 2022						
Marketing Strategy	A30067	18 July 22	1 Aug 22	16 Sept 22	0.0834	\$500
Marketing Plan	A30068	18 July 22	1 Aug 22	16 Sept 22	0.0834	\$500
Marketing Processes	A30069	18 July 22	1 Aug 22	16 Sept 22	0.0834	\$500
Marketing Networks	A30070	18 July 22	1 Aug 22	16 Sept 22	0.0834	\$500
Marketing Research 2	A30071	18 July 22	1 Aug 22	16 Sept 22	0.0834	\$500
International Marketing Programs	A30072	18 July 22	1 Aug 22	16 Sept 22	0.0834	\$500
Advertising Campaigns 1	A30073	18 July 22	1 Aug 22	16 Sept 22	0.0834	\$500
Advertising Campaigns 2	A30074	18 July 22	1 Aug 22	16 Sept 22	0.0834	\$500
Innovation 2	A30075	18 July 22	1 Aug 22	16 Sept 22	0.0834	\$500
Problem Solving	A30076	18 July 22	1 Aug 22	16 Sept 22	0.0834	\$500
Marketing Budgets	A30077	18 July 22	1 Aug 22	16 Sept 22	0.0834	\$500
Organisational Digital Strategies	A30078	18 July 22	1 Aug 22	16 Sept 22	0.0834	\$500

TERM 4 - 2022

Marketing Strategy	A30067	10 Oct 22	24 Oct 22	9 Dec 22	0.0834	\$500
Marketing Plan	A30068	10 Oct 22	24 Oct 22	9 Dec 22	0.0834	\$500
Marketing Processes	A30069	10 Oct 22	24 Oct 22	9 Dec 22	0.0834	\$500
Marketing Networks	A30070	10 Oct 22	24 Oct 22	9 Dec 22	0.0834	\$500
Marketing Research 2	A30071	10 Oct 22	24 Oct 22	9 Dec 22	0.0834	\$500
International Marketing Programs	A30072	10 Oct 22	24 Oct 22	9 Dec 22	0.0834	\$500
Advertising Campaigns 1	A30073	10 Oct 22	24 Oct 22	9 Dec 22	0.0834	\$500
Advertising Campaigns 2	A30074	10 Oct 22	24 Oct 22	9 Dec 22	0.0834	\$500
Innovation 2	A30075	10 Oct 22	24 Oct 22	9 Dec 22	0.0834	\$500
Problem Solving	A30076	10 Oct 22	24 Oct 22	9 Dec 22	0.0834	\$500
Marketing Budgets	A30077	10 Oct 22	24 Oct 22	9 Dec 22	0.0834	\$500
Organisational Digital Strategies	A30078	10 Oct 22	24 Oct 22	9 Dec 22	0.0834	\$500
Total Course Tuition Fee					1.0	\$6,000

*Monday 25 April is ANZAC Day public holiday

Students should address all enquiries to the APC Registrar | registrar@apc.edu.au | 1300 830 272

APC tuition fees are outlined in this Fee Schedule. Additional fees and charges are limited to reassessment fees which are outlined on the APC website. See apc.edu.au

VET Student Loans can only be applied to tuition fees and are only available to those students who meet VET Student Loan eligibility requirements. A VET Student Loan gives rise to a VET Student Loan debt that continues to be a debt until repaid. For further information regarding any element of VET Student Loans contact the Department of Education, Skills and Employment.

1800 020 108 | www.dese.gov.au/vet-student-loans

See www.apc.edu.au for further details.