



BSB60520 Advanced Diploma of Marketing and Communication consists of twelve (12) Units of Study/Subjects, and is offered over a 12 month period, (full time study) via two study options; the Virtual Learning Environment (VLE) or the Campus Learning Environment (CLE) at a total tuition fee of \$6,000. The VSL FEE CAP for this course is \$10,813.

Delivery Location: Online and/or on campus as advised				Delivery Mode: Face to Face, Blended and/or Online		
Unit of Study / Subject	Subject code	Start date*	Census date	End date	EFTSL	Tuition fee
<b>TERM 1 - 2022</b>						
Marketing Strategy	A30067	31 Jan 22	14 Feb 22	1 April 22	0.0834	\$500
Marketing Plan	A30068	31 Jan 22	14 Feb 22	1 April 22	0.0834	\$500
Marketing Processes	A30069	31 Jan 22	14 Feb 22	1 April 22	0.0834	\$500
Marketing Networks	A30070	31 Jan 22	14 Feb 22	1 April 22	0.0834	\$500
Marketing Research 2	A30071	31 Jan 22	14 Feb 22	1 April 22	0.0834	\$500
International Marketing Programs	A30072	31 Jan 22	14 Feb 22	1 April 22	0.0834	\$500
Advertising Campaigns 1	A30073	31 Jan 22	14 Feb 22	1 April 22	0.0834	\$500
Advertising Campaigns 2	A30074	31 Jan 22	14 Feb 22	1 April 22	0.0834	\$500
Innovation 2	A30075	31 Jan 22	14 Feb 22	1 April 22	0.0834	\$500
Problem Solving	A30076	31 Jan 22	14 Feb 22	1 April 22	0.0834	\$500
Marketing Budgets	A30077	31 Jan 22	14 Feb 22	1 April 22	0.0834	\$500
Organisational Digital Strategies	A30078	31 Jan 22	14 Feb 22	1 April 22	0.0834	\$500
<b>TERM 2 - 2022</b>						
Marketing Strategy	A30067	26 April 22	13 May 22	24 June 22	0.0834	\$500
Marketing Plan	A30068	26 April 22	13 May 22	24 June 22	0.0834	\$500
Marketing Processes	A30069	26 April 22	13 May 22	24 June 22	0.0834	\$500
Marketing Networks	A30070	26 April 22	13 May 22	24 June 22	0.0834	\$500
Marketing Research 2	A30071	26 April 22	13 May 22	24 June 22	0.0834	\$500
International Marketing Programs	A30072	26 April 22	13 May 22	24 June 22	0.0834	\$500
Advertising Campaigns 1	A30073	26 April 22	13 May 22	24 June 22	0.0834	\$500
Advertising Campaigns 2	A30074	26 April 22	13 May 22	24 June 22	0.0834	\$500
Innovation 2	A30075	26 April 22	13 May 22	24 June 22	0.0834	\$500
Problem Solving	A30076	26 April 22	13 May 22	24 June 22	0.0834	\$500
Marketing Budgets	A30077	26 April 22	13 May 22	24 June 22	0.0834	\$500
Organisational Digital Strategies	A30078	26 April 22	13 May 22	24 June 22	0.0834	\$500
<b>TERM 3 - 2022</b>						
Marketing Strategy	A30067	18 July 22	5 Aug 22	16 Sept 22	0.0834	\$500
Marketing Plan	A30068	18 July 22	5 Aug 22	16 Sept 22	0.0834	\$500
Marketing Processes	A30069	18 July 22	5 Aug 22	16 Sept 22	0.0834	\$500
Marketing Networks	A30070	18 July 22	5 Aug 22	16 Sept 22	0.0834	\$500
Marketing Research 2	A30071	18 July 22	5 Aug 22	16 Sept 22	0.0834	\$500
International Marketing Programs	A30072	18 July 22	5 Aug 22	16 Sept 22	0.0834	\$500
Advertising Campaigns 1	A30073	18 July 22	5 Aug 22	16 Sept 22	0.0834	\$500
Advertising Campaigns 2	A30074	18 July 22	5 Aug 22	16 Sept 22	0.0834	\$500
Innovation 2	A30075	18 July 22	5 Aug 22	16 Sept 22	0.0834	\$500
Problem Solving	A30076	18 July 22	5 Aug 22	16 Sept 22	0.0834	\$500
Marketing Budgets	A30077	18 July 22	5 Aug 22	16 Sept 22	0.0834	\$500
Organisational Digital Strategies	A30078	18 July 22	5 Aug 22	16 Sept 22	0.0834	\$500

## TERM 4 - 2022

Marketing Strategy	A30067	10 Oct 22	28 Oct 22	9 Dec 22	0.0834	\$500
Marketing Plan	A30068	10 Oct 22	28 Oct 22	9 Dec 22	0.0834	\$500
Marketing Processes	A30069	10 Oct 22	28 Oct 22	9 Dec 22	0.0834	\$500
Marketing Networks	A30070	10 Oct 22	28 Oct 22	9 Dec 22	0.0834	\$500
Marketing Research 2	A30071	10 Oct 22	28 Oct 22	9 Dec 22	0.0834	\$500
International Marketing Programs	A30072	10 Oct 22	28 Oct 22	9 Dec 22	0.0834	\$500
Advertising Campaigns 1	A30073	10 Oct 22	28 Oct 22	9 Dec 22	0.0834	\$500
Advertising Campaigns 2	A30074	10 Oct 22	28 Oct 22	9 Dec 22	0.0834	\$500
Innovation 2	A30075	10 Oct 22	28 Oct 22	9 Dec 22	0.0834	\$500
Problem Solving	A30076	10 Oct 22	28 Oct 22	9 Dec 22	0.0834	\$500
Marketing Budgets	A30077	10 Oct 22	28 Oct 22	9 Dec 22	0.0834	\$500
Organisational Digital Strategies	A30078	10 Oct 22	28 Oct 22	9 Dec 22	0.0834	\$500
<b>Total Course Tuition Fee</b>					<b>1.0</b>	<b>\$6,000</b>

\*Monday 25 April is ANZAC Day public holiday

Students should address all enquiries to the APC Registrar | [registrar@apc.edu.au](mailto:registrar@apc.edu.au) | 1300 830 272

APC tuition fees are outlined in this Fee Schedule. Additional fees and charges are limited to reassessment fees which are outlined on the APC website. See [apc.edu.au](http://apc.edu.au)

VET Student Loans can only be applied to tuition fees and are only available to those students who meet VET Student Loan eligibility requirements. A VET Student Loan gives rise to a VET Student Loan debt that continues to be a debt until repaid. For further information regarding any element of VET Student Loans contact the Department of Education, Skills and Employment.

1800 020 108 | [www.dese.gov.au/vet-student-loans](http://www.dese.gov.au/vet-student-loans)

See [www.apc.edu.au](http://www.apc.edu.au) for further details.