



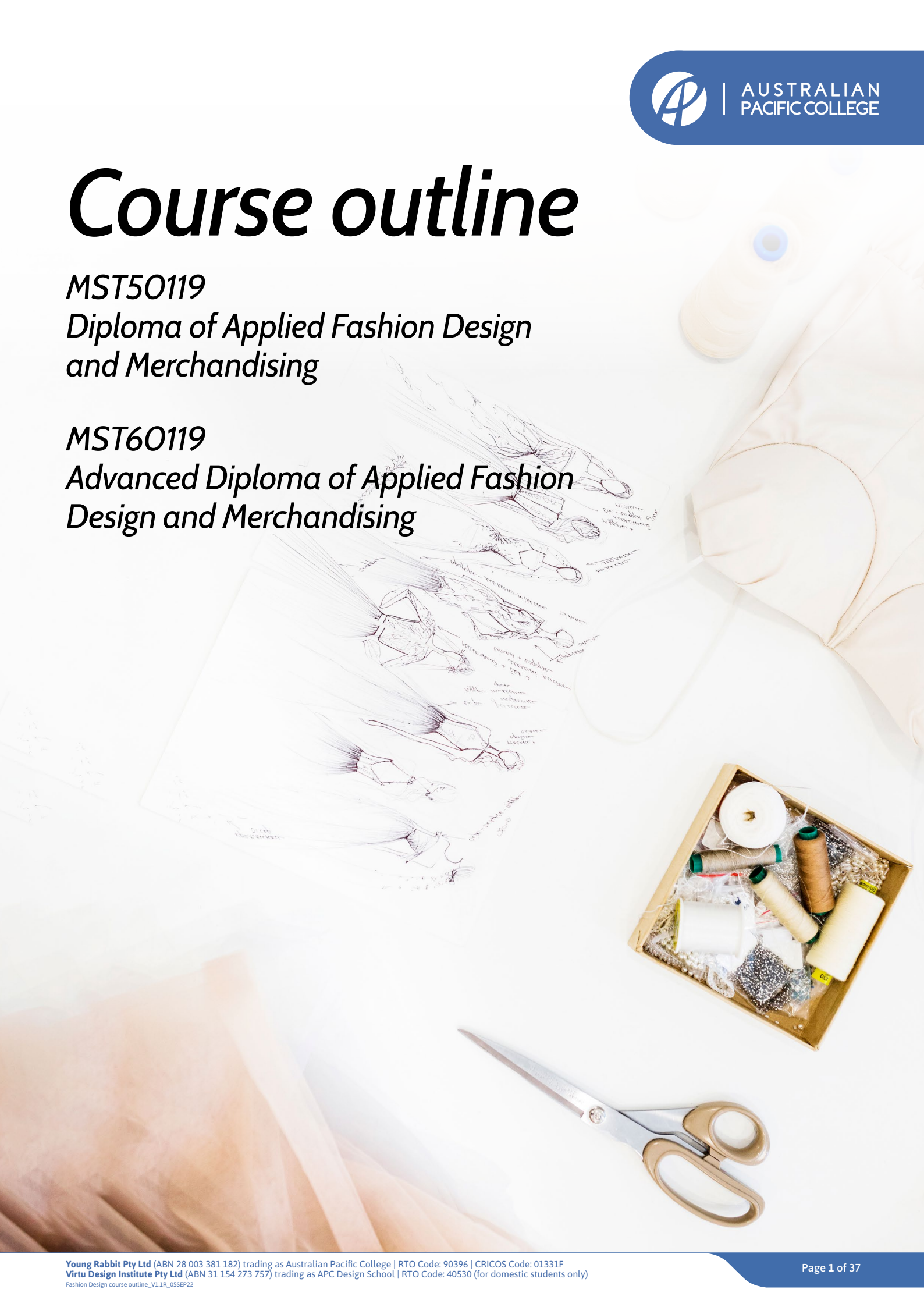
# Course outline

**MST50119**

***Diploma of Applied Fashion Design  
and Merchandising***

**MST60119**

***Advanced Diploma of Applied Fashion  
Design and Merchandising***



This Course Outline applies to Young Rabbit Pty Ltd (ABN: 28 003 381 182 RTO number: 90396) trading as Australian Pacific College CRICOS Provider: 01331F and Virtu Design Institute Pty Limited (ABN: 31 154 273 757, RTO number 40530) trading as APC Design School together known as Australian Pacific College (APC).

**Welcome to Australian Pacific College and to your Applied Fashion Design and Merchandising courses. We hope you enjoy your time at Australian Pacific College and that you find the course a useful program for your professional development in the field of Graphic Design. In this booklet you will find information about our design courses: *MST50119 Diploma of Applied Fashion Design and Merchandising*, and *MST60119 Advanced Diploma of Applied Fashion Design and Merchandising*.**

## **MST50119 Diploma of Applied Fashion Design and Merchandising**

### **Aims**

APC's MST50119 Diploma of Applied Fashion Design and Merchandising covers the development of complete garment design and manufacture fashion design

schemes, working with either a self-developed or client brief and within project parameters. It also includes specialist design areas such as textile design and patternmaking. Our course reflects real industry needs and prepares our graduates to be self employed as a fashion designer or fashion stylist.

### **Job roles**

This qualification is intended for assistant design and product development roles in the fashion industry, as well as assistant roles associated with managing fashion product as part of a fashion merchandising enterprise. Skills include design and product development, as well as technical production skills to support management and fashion merchandising businesses.

Skills may be applied at various stages across the design, production and supply chain continuum, according to workplace roles and enterprise requirements. Outcomes allow for specialisation in fashion design and product development or business merchandising, as well as generalist roles.

Skills involve the use of both manual and digital design tools and may be applied at various stages of the supply chain. Design outcomes build on technical production skills and provide a basis for career progression to design or business management roles.

This qualification is a generic MST50119 Diploma of Applied Fashion Design and Merchandising.

There are no specific licences that relate to this qualification. However, some units in this qualification may have licensing or regulatory requirements in some environments. Local regulations should be checked for details.

Possible job titles include:

- Fashion Designer and Stylist
- Production Manager
- Fashion Retailer
- CAD Operator
- Production Manager Fashion Accessories
- Fashion Accessories Designer
- Machinist
- Dressmaker or Tailor

## Duration

The expected duration for the MST50119 Diploma of Applied Fashion Design and Merchandising is 4 Terms/1 year which is considered as Full Time study. Domestic students may study the course part time with a maximum duration of 3 years. Students who are identified as having difficulties in completing the course in the required duration may be able to extend their course as per APC's Intervention Policy. NOTE: Due to college closure over the Christmas/New Year period the maximum course length for students studying at this time is 55 weeks.

Entry Requirements

### ACADEMIC -

Successful completion of Australian Year 11 or equivalent, at minimum, or Certificate IV in a related field.

### ENGLISH LANGUAGE PROFICIENCY -

- International students - Successful completion of 8 weeks of General English at Intermediate level or equivalent (plus 80% attendance) at English Unlimited or 10 weeks at other approved providers.
- Domestic students applying for VET Student Loans (VSL) - a Senior Secondary Certificate of Education, or a Certificate IV level course delivered in English, or competency at or above Exit Level 3 in the ACSF in both reading and numeracy using an approved English test.
- Other Domestic students who have not completed either a Australian Senior Secondary Certificate of Education (year 12 certificate), an International Baccalaureate diploma or a Certificate 4 or above in the AQF or equivalent (where the course was delivered in English), must undertake an Academic Aptitude test (AAT) administered by APC available in an online format.

## Materials

APC will provide students with comprehensive course documents for each subject including a subject outline and assessment tasks which include extensive reading lists and links to instructional Videos and lectures.

Each student is required to have their own laptop computer or other suitable computing device with web cam. Students will also require a video capable device, smartphone and/or a digital camera as well as access to a scanner/printer. Students' devices should be installed with the

appropriate software such as Microsoft Office, Excel & Powerpoint or equivalent software, and Adobe Creative Cloud software.

Fashion design students will also require a dress form, sewing machine, iron & ironing board, material, and pattern making tools & paper.

Students can also expect to supply themselves with limited materials such as sketch books, journals, coloured pens and pencils.

(Face to Face students will have some equipment on campus but will still need to purchase their own materials, thread and accessories).

## Course Structure

The course is delivered in eight subjects. These are delivered as shown below. You will receive a timetable that indicates the times of your scheduled lectures and studios.

Term	Subject	Competencies
1	<b>Garment Design and Construction 1</b>	<p>MSTCL3009 Develop patterns from a block using basic patternmaking principles (Pre-requisite to MSTFD4010 &amp; MSTFD4015 in this subject)</p> <p>MSTFD4008 Construct stock size block for garment to meet size and fit specifications (Pre-requisite unit to MSTFD5014 in A10043)</p> <p>MSTFD4010 Create pattern to meet design specifications applying advanced patternmaking principles (Pre-requisite to MSTFD4015 in this subject)</p> <p>MSTFD4015 Create pattern from block to meet customer specifications (Pre-requisite unit to MSTFD5015 in A10049)</p> <p>MSMWHS200 Work safely</p>
1	<b>Fabric in Fashion</b>	<p>MSTGN2013 Identify fibres, fabrics and textiles used in the TCF industry (Pre-requisite unit to MSTCL3001 &amp; MSFID5005 in this subject)</p> <p>MSTFD4022 Source materials and resources for production of TCF designs</p> <p>MSTCL3001 Identify fabric performance and handling requirements (Pre-requisite unit to MSFID5005 in this subject)</p> <p>MSTFD5005 Manipulate fabrics to create new finishes</p>
2	<b>Fashion Design Processes</b>	<p>MSTGN4004 Analyse TCF merchandising and marketing principles (Pre-requisite unit to MSTGN5008 in A10140)</p> <p>MSTFD4003 Assist in preparation of preliminary design concepts</p> <p>MSTFD5011 Produce fashion illustrations to assist product visualization</p> <p>MSTFD2005 Identify design process for fashion designs</p>
2	<b>Fashion Studio Processes</b>	<p>MSTFD5010 Develop and present design concepts within specific guidelines</p> <p>MSS402051 Apply quality standards</p> <p>MSTFD5017 Apply design studio processes to meet client brief</p>
3	<b>Garment Design and Construction 2</b>	<p>MSTFD4016 Sew design prototypes</p> <p>MSTFD5014 Construct complex blocks for fashion garments</p> <p>MSTFD4021 Drape fabrics to make patterns</p> <p>MSTFD5018 Determine and specify advanced construction processes</p>

Term	Subject	Competencies
3	<b>Fashion Innovation and Practice</b>	MSTFD5029 Assess impact of current fashion industry innovations and practices BSBMKG507 Interpret market trends and developments MSTGN5008 Identify opportunities in the TCF market MSTGN2014 Operate computing technology in a TCF workplace
4	<b>Fashion Production</b>	MSTFD5003 Analyse fit model MSTFD4013 Grade 2D patterns MSTFD4023 Calculate cost estimates for fashion products MSTFD5024 Evaluate fashion designs against set criteria MSTFD5015 Develop patterns for complex fashion garments MSTFD5027 Cost production of fashion and textile designs
4	<b>Fashion Promotion</b>	MSMENV272 Participate in environmentally sustainable work practices MSTFD4006 Interact and network with fashion industry participants MSTFD5028 Develop merchandising plans for fashion products MSTGN5011 Work with international TCF supply chains BSBMGT617 Develop and implement a business plan

## Assessment Schedule

Assessment methods in design include but are not limited to:

### A Projects – Short and Research

These tasks are often used as final assessments for higher level qualifications, (Diploma and Advanced Diploma) where students have more extensive work and life experience and use case studies, design projects and scenarios to showcase their learning.

### B - Teacher Questioning

This formative assessment is used throughout the term, especially in the tutorial setting to test whether a student has understood the key concepts presented in the lectures.

### C - Written and Verbal Responses to exams and collaborative assessments

These assessments take many forms and are generally used to test key concepts where students are able to show how they would apply their understanding of key concepts in the workplace.

### D - Observations with Checklists and Self Assessment

These observations and self assessments are primarily used during class for knowledge checking to ensure students are in a position to achieve competence.

### E - Diary/Journal/Portfolio

Documents such as these are primarily used by students enabling them to keep or put together evidence of their learning process and results.

### F - Role Play /Oral Presentation/Simulations

Role plays and oral presentations are used by APC trainers to ensure the student is able to apply key concepts in workplace simulations and are useful in assisting students practice workplace situations.

## MSTCL3009 Develop patterns from a block using basic patternmaking principles

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Determine job requirements	1.1 Follow standard operating procedures (SOPs) 1.2 Comply with work health and safety (WHS) requirements at all times 1.3 Use appropriate personal protective equipment (PPE) in accordance with SOPs 1.4 Identify job requirements from specifications, drawings, job sheets or work instructions
2. Prepare to develop patterns	2.1 Set up workstation and patternmaking tools and equipment 2.2 Analyse design to identify appropriate modifications 2.3 Identify fabric performance characteristics that may affect garment pattern and determine ease allowance 2.4 Plan pattern development according to quality standards and workplace procedures 2.5 Select appropriate block
3. Apply basic patternmaking principles to develop patterns	3.1 Apply patternmaking principles in developing patterns 3.2 Document methods and formulas used 3.3 Check pattern pieces for accuracy, including seam and ease allowances, seam match, hems and functional openings 3.4 Label all pattern pieces, including grain lines, notches, pattern information and cutting instructions
4. Test patterns and complete work	4.1 Make a toile to test fit and accuracy of pattern 4.2 Alter pattern to reflect test fitting outcomes and quality standards 4.3 Document alterations to patterns 4.4 Complete pattern specification sheets and attach to patterns for storage 4.5 File finished patterns in storage system

## MSTFD4008 Construct stock size block for garment to meet size and fit specifications

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Determine job requirements	1.1 Follow standard operating procedures (SOPs) 1.2 Comply with work health and safety (WHS) requirements at all times 1.3 Use appropriate personal protective equipment (PPE) in accordance with SOPs 1.4 Identify job requirements from specifications, drawings, job sheets or work instructions
2. Prepare to construct block	2.1 Interpret and clarify size and fit specifications and Australian Standards with designer or relevant personnel 2.2 Identify base size to be constructed and check for compatibility with fit model 2.3 Evaluate and record size and fit model specifications, body movement and comfort requirements 2.4 Select appropriate drafting principles and methods for block construction
3. Construct initial block	3.1 Analyse measurements of fit model and enter data into block drafting formulas and methodology 3.2 Determine ease allowance 3.3 Construct block using patternmaking technical skills and ensure compliance with safe work practices and industry requirements 3.4 Document methods and formulas 3.5 Cut and construct toiles to check accuracy
4. Complete final block	4.1 Transfer information from toiles to blocks, including any minor adjustments 4.2 Label final blocks and check all necessary information is accurate and complete and complies with specifications 4.3 File and store blocks according to appropriate criteria and complete all required documentation

## MSTFD4010 Create pattern to meet design specifications applying advanced patternmaking principles

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Determine job requirements	1.1 Follow standard operating procedures (SOPs) 1.2 Comply with work health and safety (WHS) requirements at all times 1.3 Use appropriate personal protective equipment (PPE) in accordance with SOPs 1.4 Identify job requirements from specifications, drawings, job sheets or work instructions
2. Prepare to create pattern to meet design specifications	2.1 Select and prepare patternmaking tools, equipment, additional materials, if required, and workstation 2.2 Interpret and clarify design drawings and specifications, and identify design lines and style features 2.3 Clarify design requirements 2.4 Determine ease allowance and obtain details of base size
3. Create pattern	3.1 Select appropriate block to develop pattern and retrieve from storage system 3.2 Apply advanced patternmaking principles to develop pattern from existing block to specified design 3.3 Document methods and formulas used 3.4 Check pattern pieces, label and complete markings
4. Check and finalise pattern for production	4.1 Test toile or garment segments and assess against design specifications 4.2 Make any necessary alterations to finalise pattern and check it is accurate, complete and complies with design specifications 4.3 Select sizing system for pattern and base size 4.4 Prepare spreadsheet and grade table of full size range with essential measurements 4.5 Complete pattern specification sheets with trade drawings, attach to patterns for storage and file appropriately 4.6 Prepare work order for sizing labels as required

## MSTFD4015 Create pattern from block to meet customer specifications

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Determine job requirements	1.1 Follow standard operating procedures (SOPs) 1.2 Comply with work health and safety (WHS) requirements at all times 1.3 Use appropriate personal protective equipment (PPE) in accordance with SOPs 1.4 Identify job requirements from specifications, drawings, job sheets or work instructions
2. Prepare to create pattern to meet customer specifications	2.1 Select and prepare pattern-making tools, equipment, additional materials, if required, and workstation 2.2 Interpret and clarify design drawings and specifications, and identify design lines and style features 2.3 Clarify design requirements 2.4 Determine ease allowance
3. Create pattern	3.1 Measure client, select appropriate block and make size adjustments 3.2 Plan pattern production according to quality standards and workplace procedures 3.3 Proportion design lines on dress form 3.4 Apply patternmaking principles to develop pattern from existing block to customer design and fit 3.5 Document methods and formulas used 3.6 Check pattern pieces, label and complete markings

4. Check and finalise pattern	<ul style="list-style-type: none"> <li>4.1 Test toile or garment segments for proportioning and fit</li> <li>4.2 Fit prototype to ensure that pattern is satisfactory to customer</li> <li>4.3 Complete any pattern alterations and assess pattern meets fit and design requirements</li> <li>4.4 Finalise pattern and check it is accurate, complete and complies with design specifications</li> <li>4.5 Complete pattern specification sheet, attach to patterns for storage and file appropriately</li> <li>4.6 Direct final patterns to next production process</li> </ul>
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## MSMWHS200 Work safely

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Identify hazards and assess risk	<ul style="list-style-type: none"> <li>1.1 Identify hazards in the work area before and during work</li> <li>1.2 Access and apply relevant safety data sheets (SDS)</li> <li>1.3 Assess risks for the identified hazards</li> <li>1.4 Identify controls for these hazards from procedures</li> <li>1.5 Review effectiveness of controls within the scope of authority</li> <li>1.6 Identify and report remaining risk</li> </ul>
2. Follow procedures for risk control	<ul style="list-style-type: none"> <li>2.1 Control risks when working under minimal supervision by following workplace procedures</li> <li>2.2 Follow safety signs and other safety indicators and zones</li> <li>2.3 Select, use and maintain relevant personal protective equipment (PPE)</li> <li>2.4 Handle and store items and materials relevant to job safely</li> </ul>
3. Follow emergency procedures	<ul style="list-style-type: none"> <li>3.1 Recognise emergency situations</li> <li>3.2 Take appropriate initial emergency action</li> <li>3.3 Follow procedures for dealing with a range of site or plant emergencies</li> </ul>
4. Participate in the enhancement of safety	<ul style="list-style-type: none"> <li>4.1 Raise WHS issues with designated personnel in accordance with workplace procedures and relevant requirements of WHS legislation</li> <li>4.2 Contribute to participative arrangements for WHS management in the workplace within organisation procedures and the scope of responsibilities and competencies</li> <li>4.3 Provide input to minimise hazards in work area in line with organisation WHS procedures</li> <li>4.4 Provide input to opportunities for development of work group's competencies in relation to WHS</li> <li>4.5 Support the implementation of procedures to control risks using the hierarchy of control and in accordance with organisation procedures</li> <li>4.6 Report to appropriate people in accordance with workplace procedures when non-routine hazards arise</li> </ul>
5. Work in accordance with WHS policies and procedures	<ul style="list-style-type: none"> <li>5.1 Follow workplace procedures to achieve a safe working environment in accordance with all relevant WHS legislation, including codes of practice relating to hazards within the workplace or industry</li> <li>5.2 Identify the duties, rights and obligations of employees and employers under the relevant WHS legislation</li> <li>5.3 Complete hazard, accident or incident reports as required by workplace procedures</li> <li>5.4 Seek assistance with documentation and processes when needed</li> </ul>



## MSTGN2013 Identify fibres, fabrics and textiles used in the TCF industry

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Distinguish types of TCF materials and production processes	1.1 Distinguish types of fibres and yarns, fabrics and textile materials used in manufacture of clothing and textile products 1.2 Identify methods of distinguishing and identifying fibres, yarns and textile materials 1.3 Identify common and emerging fabrics used in garment industry 1.4 Identify processes used on raw fibres, basic processed yarns, and finished yarns to create textiles
2. Identify characteristics of fabrics	2.1 Identify fibres used in the construction of different fabrics 2.2 Identify construction processes of different fabrics 2.3 Examine a range of fabric types and identify their physical and visual qualities 2.4 Identify generic and trade names for common fabrics and textile materials
3. Distinguish methods of constructing fabric and textile material	3.1 Identify purposes of different stages in textile product construction process 3.2 Distinguish basic processes of spinning fibres into yarns and processing yarns into knitted, woven and non-woven textile material 3.3 Identify textile product construction processes 3.4 Identify uses of different types of fibres and yarns and their effects on finished products
4. Identify uses of fabrics and textiles	4.1 Identify common uses of a range of fabrics and labelling requirements 4.2 Identify textile products and their end uses and labelling requirements 4.3 Identify and measure fabric and textile material quality for identified purpose 4.4 Identify impact of quality on production processes

## MSTFD4022 Source materials and resources for production of TCF designs

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Prepare to source materials	1.1 Determine job requirements from specifications, job sheets and work instructions 1.2 Identify and research materials and resources required for production 1.3 Use computer and web-based technologies to locate and communicate with local and international TCF industry suppliers and contractors 1.4 Identify materials and resources available from different suppliers 1.5 Identify and review ethical sourcing requirements and priorities 1.6 Compare costs and identify minimum order requirements 1.7 Identify shipping and customs agents, shipping costs and mechanisms for international purchasing that minimise costs
2. Research purchasing costs	2.1 Identify all costs, including hidden costs, for purchasing materials and resources from selected suppliers and contractors 2.2 Compare cost options of different suppliers and contractors 2.3 Analyse costs of purchasing direct from international suppliers, contractors and manufacturers, and compare costs associated with purchasing from local suppliers 2.4 Communicate effectively with suppliers and overcome potential communication barriers

3. Finalise order and monitor order progress
- 3.1 Compare supplier and contractor sources against required specifications and select based on their ability to meet requirements
  - 3.2 Place order and prepare tracking documentation according to workplace specifications
  - 3.3 Review progress of orders to determine on-time delivery
  - 3.4 Update tracking documentation to reflect progress of order
  - 3.5 Update orders to reflect changes in sales demand
  - 3.6 Liaise with production personnel and communicate arrival dates of materials and resources to ensure production schedules can be met
  - 3.7 Establish protocols and requirements for handling goods received and prepare documentation

### MSTCL3001 Identify fabric performance and handling requirements

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Determine job requirements	<ul style="list-style-type: none"> <li>1.1 Follow standard operating procedures (SOPs)</li> <li>1.2 Comply with work health and safety (WHS) requirements at all times</li> <li>1.3 Use appropriate personal protective equipment (PPE) in accordance with SOPs</li> <li>1.4 Identify job requirements from specifications, drawings, job sheets or work instructions</li> </ul>
2. Identify fabric performance characteristics	<ul style="list-style-type: none"> <li>2.1 Use identification methods to identify fabrics and component fibres</li> <li>2.2 Identify key performance characteristics of fabrics</li> <li>2.3 Conduct performance testing of fabrics</li> <li>2.4 Identify common problems and faults of fabrics</li> <li>2.5 Identify fabric quality using established quality indicators</li> </ul>
3. Identify fabric handling requirements	<ul style="list-style-type: none"> <li>3.1 Use performance characteristics to describe appropriate uses of fabrics</li> <li>3.2 Identify fibre and fabric finishes and implications for handling</li> <li>3.3 Identify care requirements in handling fabrics and implications for production</li> </ul>
4. Identify cleaning and labelling requirements	<ul style="list-style-type: none"> <li>4.1 Identify care and cleaning requirements of fabrics</li> <li>4.2 Identify labelling requirements according to current Australian Standards</li> <li>4.3 Record outcomes according to workplace procedures</li> </ul>

### MSTFD5005 Manipulate fabrics to create new finishes

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Determine job requirements	<ul style="list-style-type: none"> <li>1.1 Follow standard operating procedures (SOPs)</li> <li>1.2 Comply with work health and safety (WHS) requirements at all times</li> <li>1.3 Use appropriate personal protective equipment (PPE) in accordance with SOPs</li> <li>1.4 Identify job requirements from specifications, drawings, job sheets or work instructions</li> </ul>
2. Prepare to manipulate fabrics	<ul style="list-style-type: none"> <li>2.1 Identify a range of fabric manipulation techniques</li> <li>2.2 Identify effects of manipulation on different textiles</li> <li>2.3 Identify processes to achieve different manipulations</li> <li>2.4 Investigate how uses of manipulation inform and inspire design</li> <li>2.5 Identify the role of manipulation as a production tool and its effect on design</li> </ul>
3. Manipulate textiles to produce work sample	<ul style="list-style-type: none"> <li>3.1 Apply manipulation techniques to a variety of textiles</li> <li>3.2 Assess outcome and modify manipulation as required to provide quality outcomes</li> <li>3.3 Produce samples of manipulated textiles</li> <li>3.4 Document techniques and their effects for future reference</li> </ul>

## MSTGN4004 Analyse TCF merchandising and marketing principles

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Determine job requirements	1.1 Follow standard operating procedures (SOPs) 1.2 Comply with work health and safety (WHS) requirements at all times 1.3 Use appropriate personal protective equipment (PPE) in accordance with SOPs 1.4 Identify job requirements from specifications, drawings, job sheets or work instructions
2. Investigate TCF market conditions	2.1 Use industry appropriate research methods to survey domestic conditions affecting the TCF market and identify effects of these conditions on the TCF industry 2.2 Explore global conditions affecting the TCF market and identify effects of these conditions on the TCF industry 2.3 Assess significance of TCF product range on the global market 2.4 Identify key components of the TCF supply chain and analyse influences on supply chain conditions 2.5 Examine features of mainstream and niche markets within the TCF market 2.6 Investigate role of merchandising in the TCF marketplace
3. Determine the characteristics of the TCF market	3.1 Access and investigate current information on the TCF market to determine trends influencing TCF production and supply 3.2 Investigate TCF market segmentation, targeting and price positioning for TCF product range 3.3 Identify key characteristics of TCF market segments and examine implications for marketing activity 3.4 Analyse consumer behaviour for TCF product range
4. Assess features of a TCF product to determine effective marketing	4.1 Identify technical specifications of a TCF product and determine implications for market positioning 4.2 Explore role of creativity in the marketing of TCF products 4.3 Identify networks applying to the marketing and merchandising of a TCF product 4.4 Identify strengths, weaknesses, opportunities and threats applying to a TCF product and assess implications for marketing 4.5 Document and record outcomes of marketing investigation

## MSTFD4003 Assist in preparation of preliminary design concepts

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Determine job requirements	1.1 Follow standard operating procedures (SOPs) 1.2 Comply with work health and safety (WHS) requirements at all times 1.3 Use appropriate personal protective equipment (PPE) in accordance with SOPs 1.4 Identify job requirements from specifications, drawings, job sheets or work instructions
2. Prepare to contribute to preliminary design concepts	2.1 Collaborate with relevant people to identify and confirm design brief details and clarify parameters of the project 2.2 Identify principles of good fashion design and required Australian Standards 2.3 Research fashion trends and assess suitability of fabrics to satisfy the project brief 2.4 Identify a range of possible design concepts with relevant people
3. Contribute to preliminary design concepts	3.1 Work with others to develop preliminary design concepts 3.2 Prepare storyboard themes related to styles, fabrics and colours 3.3 Contribute positively to ideas and discussion with team members to enhance success of project

4. Contribute to preparation of the presentation	<p>4.1 Develop and refine relevant support materials and explanations in conjunction with members of design team</p> <p>4.2 Determine and rehearse own role and relationship to others for a presentation meeting</p> <p>4.3 Outline features and benefits of designs in a positive manner that encourages approval</p> <p>4.4 Assess contribution and identify areas for improvement</p>
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## MSTFD5011 Produce fashion illustrations to assist product visualization

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Determine job requirements	<p>1.1 Follow standard operating procedures (SOPs)</p> <p>1.2 Comply with work health and safety (WHS) requirements at all times</p> <p>1.3 Use appropriate personal protective equipment (PPE) in accordance with SOPs</p> <p>1.4 Identify job requirements from specifications, drawings, job sheets or work instructions</p>
2. Prepare to produce fashion illustrations	<p>2.1 Set up and prepare workspace, drawing tools and equipment</p> <p>2.2 Select reference source appropriate to illustration requirements and collage to assist illustration process</p> <p>2.3 Analyse figure details, compositional balance, scale and perspective</p> <p>2.4 Select illustration techniques and media that are appropriate to communicate a variety of fabrics and textures</p>
3. Produce fashion illustrations	<p>3.1 Select proportion, scale and stylisation relevant to fashion illustration</p> <p>3.2 Use clean, confident and stylised lines to present representations of fashion figure</p> <p>3.3 Illustrate a variety of silhouettes and poses of clothed fashion figures</p>
4. Review and finalise illustrations	<p>4.1 Inspect illustration against quality standards and make any required changes or adjustments</p> <p>4.2 Complete and store documentation relating to fashion illustration</p>

## MSTFD2005 Identify design process for fashion designs

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Determine job requirements	<p>1.1 Follow standard operating procedures (SOPs)</p> <p>1.2 Comply with work health and safety (WHS) requirements at all times</p> <p>1.3 Use appropriate personal protective equipment (PPE) in accordance with SOPs</p> <p>1.4 Identify job requirements from specifications, drawings, job sheets or work instructions</p>
2. Prepare for fashion design process	<p>2.1 Identify the elements and principles of fashion design</p> <p>2.2 Identify the criteria of an identified fashion design brief</p> <p>2.3 Investigate colour dimensions and colour combinations for fabrics, accessories and components</p> <p>2.4 Identify commercial considerations in producing a design</p> <p>2.5 Prepare tools, equipment and work space</p>
3. Prepare colour design	<p>3.1 Identify relationship between value and intensity and prepare a colour chart for a design brief</p> <p>3.2 Use appropriate tools and equipment to prepare a colour wheel and shade scale according to colour mixing principles</p> <p>3.3 Colour match all garment components with identified fabric to prepare colour design for production</p>
4. Review colour design	<p>4.1 Check that colour charts satisfy specifications and quality criteria</p> <p>4.2 Carry out any changes or adjustments as required</p> <p>4.3 Document and record design</p>

## MSTFD5010 Develop and present design concepts within specific guidelines

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Determine job requirements	1.1 Follow standard operating procedures (SOPs) 1.2 Comply with work health and safety (WHS) requirements at all times 1.3 Use appropriate personal protective equipment (PPE) in accordance with SOPs 1.4 Identify job requirements from specifications, drawings, job sheets or work instructions
2. Prepare to develop design concepts	2.1 Identify and confirm design brief details and relevant design information, and clarify parameters of the project 2.2 Research principles of good fashion design, design trends, availability of materials and other relevant information 2.3 Identify a range of possible design concepts and prepare storyboard themes related to fabrics and colours 2.4 Consult with other members of the design team to modify ideas and select appropriate concepts for development
3. Develop design concepts	3.1 Determine appropriate styles and trims or accessories 3.2 Research and confirm production feasibility 3.3 Prepare artwork and provide specifications in appropriate format, and include any additional documentation required 3.4 Prepare design concepts and relevant support materials for presentation according to agreed presentation strategy
4. Estimate production costs	4.1 Collaborate with team to check and confirm all items and resources required for the designs 4.2 Obtain costs for all materials from relevant sources, compare where necessary, and identify preferred suppliers 4.3 Calculate total design costs 4.4 Negotiate amendments or modifications as required to ensure design concept is within budget
5. Present design concepts	5.1 Prepare materials and equipment to create an effective presentation 5.2 Outline features and benefits of designs in a positive manner that encourages approval 5.3 Include all client brief and workplace requirements in the presentation 5.4 Document process and costings and store documentation according to workplace procedures

## MSS402051 Apply quality standards

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Assess own work	1.1 Continuously check completed work against workplace standards relevant to the operation being undertaken. 1.2 Demonstrate an understanding of how the work activities and completed work relate to the next production process or processes and to the final products or services concerned. 1.3 Identify and isolate faulty components, products or processes. 1.4 Record and/or report faults and any identified causes to the supervisor concerned, where required, in accordance with workplace procedures.

<p>2. Assess quality of received components, parts or materials</p>	<p>2.1 Continuously measure/check received components, parts, materials, information, service or final products against workplace standards and specifications for conformance.</p> <p>2.2 Demonstrate an understanding of how the received components, parts or materials, information or service relate to the current operation and how they contribute to the final quality of the product or service.</p> <p>2.3 Identify and isolate faulty components, parts, materials or information that relate to the operator's work.</p> <p>2.4 Record and/or report faults and any identified causes in accordance with workplace procedures.</p> <p>2.5 Identify causes of any identified faults and take corrective action as specified in workplace procedures.</p>
<p>3. Investigate causes of quality deviations</p>	<p>3.1 Record information on quality and other indicators of process performance.</p> <p>3.2 Investigate and report causes of deviations from specified quality standards for components.</p> <p>3.3 Recommend suitable preventative action based on workplace quality standards and the identified causes of deviations from specified quality standards of materials.</p>

## MSTFD5017 Apply design studio processes to meet client brief

ELEMENT	PERFORMANCE CRITERIA
<p>Elements describe the essential outcomes.</p>	<p>Performance criteria describe the performance needed to demonstrate achievement of the element.</p>
<p>1. Determine job requirements</p>	<p>1.1 Follow standard operating procedures (SOPs)</p> <p>1.2 Comply with work health and safety (WHS) requirements at all times</p> <p>1.3 Use appropriate personal protective equipment (PPE) in accordance with SOPs</p> <p>1.4 Identify job requirements from specifications, drawings, job sheets or work instructions</p>
<p>2. Prepare for design and production</p>	<p>2.1 Identify and confirm specifications of design brief, client needs and objectives and establish the purpose and parameters of the design with client</p> <p>2.2 Identify characteristics of target market and review relevant products previously developed by the enterprise in terms of similar specifications</p> <p>2.3 Establish communication requirements and channels with client</p> <p>2.4 Research relevant information to guide design and production process</p> <p>2.5 Analyse information, clarify brief, as required, and identify any additional expertise required for project</p> <p>2.6 Access and apply information on design techniques and processes used to achieve desired effects, as required throughout design and development processes to improve product</p>
<p>3. Undertake design and production process</p>	<p>3.1 Identify preliminary concept options, discuss with client or workplace design team and evaluate options against design brief specifications</p> <p>3.2 Apply principles and elements of design to experiment with design concepts</p> <p>3.3 Use selection processes to evaluate and refine concept options and scope out preliminary design concepts to present to client</p> <p>3.4 Present design concept to client and apply client's feedback to modify and improve design</p> <p>3.5 Scope production requirements and make preparations for production</p> <p>3.6 Identify sequence of operations and complete requirements to develop and confirm design pattern</p> <p>3.7 Complete required actions to produce finished fashion product</p>

4. Review design and production processes	<ul style="list-style-type: none"> <li>4.1 Assess finished product against quality criteria, design specifications and design brief</li> <li>4.2 Evaluate design to identify opportunities for improvement</li> <li>4.3 Analyse and evaluate production process to identify opportunities for improvement</li> <li>4.4 Document process and improvements</li> <li>4.5 Plan to present final product to client</li> </ul>
5. Present finished product to client	<ul style="list-style-type: none"> <li>5.1 Prepare finished product for presentation</li> <li>5.2 Select accessories, fabric examples and components to convey range and style options of design</li> <li>5.3 Select model as required</li> <li>5.4 Organise presentation of finished product</li> <li>5.5 Seek client response and assess for improvement possibilities</li> <li>5.6 Assess further production and business opportunities</li> </ul>

## MSTFD4016 Sew design prototypes

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Determine job requirements	<ul style="list-style-type: none"> <li>1.1 Follow standard operating procedures (SOPs)</li> <li>1.2 Comply with work health and safety (WHS) requirements at all times</li> <li>1.3 Use appropriate personal protective equipment (PPE) in accordance with SOPs</li> <li>1.4 Identify job requirements from specifications, drawings, job sheets or work instructions</li> </ul>
2. Prepare for garment assembly	<ul style="list-style-type: none"> <li>2.1 Collect and organise relevant information on design concept</li> <li>2.2 Prepare work pieces according to design concept</li> <li>2.3 Lay out pattern pieces and pin or tack to the fabric to match fabric pattern, nap and weave</li> <li>2.4 Lay out garment components according to sequence of assembly operations</li> <li>2.5 Set up workbench and seating and adjust machines according to specifications for work</li> </ul>
3. Assemble garment components	<ul style="list-style-type: none"> <li>3.1 Assemble components according to WHS practices and accepted garment assembly techniques</li> <li>3.2 Check garment for sizing and appearance</li> <li>3.3 Adjust garment to better display design characteristics and correct fabric alignment, garment fitting and other features</li> </ul>
4. Complete prototype	<ul style="list-style-type: none"> <li>4.1 Complete required hand sewing and finishing according to design concept requirements</li> <li>4.2 Press garment according to fabric requirements and garment construction details</li> <li>4.3 Check quality and impact of finished garment against original design concept</li> <li>4.4 Note any assembly issues and inform appropriate personne</li> </ul>

## MSTFD5014 Construct complex blocks for fashion garments

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Determine job requirements	1.1 Follow standard operating procedures (SOPs) 1.2 Comply with work health and safety (WHS) requirements at all times 1.3 Use appropriate personal protective equipment (PPE) in accordance with SOPs 1.4 Identify job requirements from specifications, drawings, job sheets or work instructions
2. Prepare to construct complex blocks	2.1 Confirm garments in range and obtain profile of target market 2.2 Interpret and clarify design sketches and drawings, specifications and intended purpose of the design with designer 2.3 Evaluate and record size and fit model specifications, body movement and comfort requirements 2.4 Consider fabric characteristics and performance, trims and finishing of the design
3. Construct complex blocks	3.1 Select blocks and block drafting principles and methods for selected fashion garments 3.2 Analyse measurements and characteristic of fit model and enter data into block drafting formulas and methodology 3.3 Construct block using patternmaking technical skills and check to ensure compliance with requirements, design specifications and standards 3.4 Document methods and formulas used
4. Verify blocks for accuracy and suitability	4.1 Check block either manually, by computer or by constructing a toile 4.2 Construct toiles from block, where required 4.3 Verify correct proportion, fit and balance and suitability of garment, and make minor adjustments, where required 4.4 Label final blocks and check for accuracy and completeness of all necessary information to ensure compliance with specifications
5. Develop block portfolio for fashion label	5.1 Present blocks in preparation for development of style patterns according to workplace requirements and cost efficiency 5.2 File and store blocks on appropriate media according to appropriate criteria and complete all required documentation 5.3 Maintain records and prepare reports where necessary

## MSTFD4021 Drape fabrics to make patterns

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Determine job requirements	1.1 Follow standard operating procedures (SOPs) 1.2 Comply with work health and safety (WHS) requirements at all times 1.3 Use appropriate personal protective equipment (PPE) in accordance with SOPs 1.4 Identify job requirements from specifications, drawings, job sheets or work instructions
2. Prepare to drape fabrics	2.1 Select and prepare draping tools and equipment 2.2 Prepare body form for draping 2.3 Identify and mark reference points on body form and make any other necessary preparations 2.4 Select and prepare fabric for draping 2.5 Prepare the drape plan
3. Transfer drape to make pattern	3.1 Pin fabric on model form and perform draping operations 3.2 Remove drape from model form and draw or rule lines on drape at pin positions 3.3 Use drape as a template to create paper pattern or block 3.4 True and mark pattern



4. Check and finalise pattern	<p>4.1 Check pattern pieces for all requirements, label pieces and complete markings</p> <p>4.2 Finalise pattern and check it is accurate, complete and complies with design specifications</p> <p>4.3 Complete pattern specification sheet, attach to patterns for storage and file appropriately</p>
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## MSTFD5018 Determine and specify advanced construction processes

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Determine job requirements	<p>1.1 Follow standard operating procedures (SOPs)</p> <p>1.2 Comply with work health and safety (WHS) requirements at all times</p> <p>1.3 Use appropriate personal protective equipment (PPE) in accordance with SOPs</p> <p>1.4 Identify job requirements from specifications, drawings, job sheets or work instructions</p>
2. Produce design details	<p>2.1 Determine design details and their position on the garment</p> <p>2.2 Prepare artwork/drawings/specifications and any additional documentation in appropriate format</p> <p>2.3 Plan advanced garment construction processes and determine advanced machine or equipment requirements</p> <p>2.4 Select appropriate fabric, components and equipment and use advanced construction processes to produce sample design detail</p>
3. Develop advanced construction process plan	<p>3.1 Evaluate sample to assess results and modify sample and process plan, as required</p> <p>3.2 Consult with production team to determine requirements and assign tasks according to available expertise and production requirements</p> <p>3.3 Communicate with team members to clarify advanced construction process plan</p> <p>3.4 Analyse design specification sheet, drawings, samples and patterns with team</p> <p>3.5 Apply quality criteria and copyright/intellectual property (IP) obligations</p>
4. Confirm and document advanced construction process	<p>4.1 Establish relevant technical, monitoring and reporting procedures</p> <p>4.2 Prepare reports and maintain records, as required</p> <p>4.3 File and store records according to work procedures</p>

## MSTFD5029 Assess impact of current fashion industry innovations and practices

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Review industry trends and assess impacts on own practice	<p>1.1 Use research methods to identify key industry organisations and information resources</p> <p>1.2 Examine impact, and determine implications of, globalisation on the fashion industry</p> <p>1.3 Examine key trends affecting production and work flows in the fashion industry</p> <p>1.4 Examine key trends affecting supply in the fashion industry and the implications for own work practice</p>
2. Analyse supply chain for fashion product or service	<p>2.1 Identify key components of supply chain for product or service</p> <p>2.2 Identify value added in supply chain against workplace specifications for sustainable outcomes</p> <p>2.3 Identify risks in supply chain against workplace specifications for sustainable outcomes</p> <p>2.4 Determine implications of extended supply chains on fashion sourcing, production and distribution and on own work</p>

3. Determine impact of digital processes on production	<ul style="list-style-type: none"> <li>3.1 Identify digital processes used in design and production of fashion items</li> <li>3.2 Identify specialised industry software programs and their use in fashion industry practice</li> <li>3.3 Identify other commonly used software programs and their use in fashion industry practice</li> <li>3.4 Determine implications of digital production processes for own work</li> </ul>
4. Determine impact of digital processes on supply	<ul style="list-style-type: none"> <li>4.1 Identify digital processes engaged in supply and distribution of fashion items</li> <li>4.2 Determine implications of digital supply processes for own work</li> </ul>
5. Determine impact of ethical and sustainable work practices	<ul style="list-style-type: none"> <li>5.1 Examine drivers of ethical and sustainable work practices for the fashion industry</li> <li>5.2 Determine risks and impacts of unethical and unsustainable practices in the fashion industry</li> <li>5.3 Identify implications for fashion business and own work</li> </ul>

## BSBMKG507 Interpret market trends and developments

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Interpret trends and market developments	<ul style="list-style-type: none"> <li>1.1 Use statistical analysis of market data to interpret market trends and developments</li> <li>1.2 Analyse market trends and developments for their potential impact on the business</li> <li>1.3 Use measures of central tendency or dispersion and correlations between sets of data for quantitative interpretation of comparative market data</li> <li>1.4 Perform qualitative analysis of comparative market information as a basis for reviewing business performance</li> <li>1.5 Analyse the market performance of existing and potential competitors and their products or services to identify potential opportunities or threats</li> </ul>
2. Analyse qualitative results	<ul style="list-style-type: none"> <li>2.1 Analyse performance data from all areas of the business to determine success of marketing activities</li> <li>2.2 Identify over-performing and under-performing products and services to be considered for redevelopment or withdrawal</li> <li>2.3 Forecast existing and emerging market needs based on information available using forecasting techniques</li> </ul>
3. Report on market data	<ul style="list-style-type: none"> <li>3.1 Prepare, plot and interpret data for visual presentation</li> <li>3.2 Assess visual presentation for potential problems, and take any necessary corrective action</li> <li>3.3 Report on analysis of market data to meet organisational requirements in terms of content, format, level of detail and scheduling</li> </ul>

## MSTGN5008 Identify opportunities in the TCF market

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Conduct market research	<ul style="list-style-type: none"> <li>1.1 Select target for market research and develop research parameters</li> <li>1.2 Plan and document market research activity and evaluation strategy</li> <li>1.3 Conduct research into TCF market and document outcomes and apply ethical standards</li> <li>1.4 Analyse research findings and identify potential opportunities</li> </ul>
2. Analyse TCF market opportunities	<ul style="list-style-type: none"> <li>2.1 Analyse research findings on domestic and global trends to assess potential opportunities</li> <li>2.2 Conduct feasibility studies to assess opportunities</li> <li>2.3 Discuss opportunities with team members and members of the TCF supply chain to gain feedback</li> <li>2.4 Develop concepts to explore TCF opportunities</li> </ul>

3. Conduct tests on TCF concepts	<p>3.1 Conduct tests on materials, fabrics, products or processes to assess viability of concepts</p> <p>3.2 Apply technical knowledge of TCF materials and production processes to test rigor of concepts</p> <p>3.3 Develop sample products to test concepts with key personnel and target market</p>
4. Prepare a strategic plan	<p>4.1 Develop a strategic plan, including budget, to explore TCF market opportunities</p> <p>4.2 Present plan to key personnel to gain feedback and support</p> <p>4.3 Consider and incorporate feedback, where appropriate, and finalise strategic plan</p>

## MSTGN2014 Operate computing technology in a TCF workplace

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Prepare to operate computing technology	<p>1.1 Determine job requirements from specifications, job sheets and work instructions</p> <p>1.2 Identify computing technology relevant to work role and its impact on work role and workplace outcomes</p> <p>1.3 Identify computing technology that is suitable for performing work tasks</p> <p>1.4 Identify information and data that need to be accessed, enter and stored, and source of that information and data</p> <p>1.5 Identify key features of technology, and ergonomic conditions and procedures for start-up and shutdown</p> <p>1.6 Identify relevant software application menus, functions and commands to locate, input and store information and data</p> <p>1.7 Identify skills required for software application and source training or support if required</p>
2. Access information and data	<p>2.1 Navigate relevant software application menus, functions and commands to locate information and data</p> <p>2.2 Retrieve information and data according to workplace procedures</p> <p>2.3 Manipulate information and data to produce reports, using required numerical operations</p> <p>2.4 Check to confirm that information and data meet work requirements</p>
3. Input and store information and data	<p>3.1 Use required software menus, functions and commands to enter and manipulate information and data</p> <p>3.2 Enter, remove and change information and data</p> <p>3.3 Save information and data, and store in file structure according to workplace requirements</p> <p>3.4 Follow procedures for shutting down, logging off and exiting computing technology</p>

## MSTFD5003 Analyse fit model

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Determine job requirements	<p>1.1 Follow standard operating procedures (SOPs)</p> <p>1.2 Comply with work health and safety (WHS) requirements at all times</p> <p>1.3 Use appropriate personal protective equipment (PPE) in accordance with SOPs</p> <p>1.4 Identify job requirements from specifications, drawings, job sheets or work instructions</p>
2. Plan to analyse fit model	<p>2.1 Obtain profile of target market</p> <p>2.2 Identify characteristics of market population</p> <p>2.3 Establish intended purpose of the design</p> <p>2.4 Interpret design brief and select appropriate sizing system and fit model to represent target population</p> <p>2.5 Communicate with relevant people to confirm plans</p>

3. Measure fit model	<ul style="list-style-type: none"> <li>3.1 Obtain tools and equipment and prepare fit model for measurement and image capture</li> <li>3.2 Establish and mark body reference points</li> <li>3.3 Take and record body measurements</li> <li>3.4 Consult designer and product development team to analyse measurements</li> <li>3.5 Assess body characteristics and compare to standard body</li> <li>3.6 Identify unique features, assess for potential problems in fit and record all information</li> </ul>
4. Finalise and check fit model	<ul style="list-style-type: none"> <li>4.1 Identify types of dress forms or 3-D avatars available to designers and technicians and evaluate options according to resources</li> <li>4.2 Compare to fit model and select appropriate representation</li> </ul>

## MSTFD4013 Grade 2D patterns

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Determine job requirements	<ul style="list-style-type: none"> <li>1.1 Follow standard operating procedures (SOPs)</li> <li>1.2 Comply with work health and safety (WHS) requirements at all times</li> <li>1.3 Use appropriate personal protective equipment (PPE) in accordance with SOPs</li> <li>1.4 Identify job requirements from specifications, drawings, job sheets or work instructions</li> </ul>
2. Prepare to grade patterns	<ul style="list-style-type: none"> <li>2.1 Select and prepare workstation and/or equipment according to WHS practices</li> <li>2.2 Identify grading system used in workplace</li> <li>2.3 Identify measurements of base size and subsequent spread</li> <li>2.4 Calculate number of sizes in grading and establish grade increments between sizes</li> <li>2.5 Set up base pattern of a basic style</li> <li>2.6 Identify style and fabric characteristics which influence grading and check queries with patternmaker</li> <li>2.7 Select appropriate grade plan and construct grade rule table</li> </ul>
3. Grade pattern	<ul style="list-style-type: none"> <li>3.1 Determine stacking or outlay requirements, including direction</li> <li>3.2 Grade pattern manually using patternmaking technical skills or by computer</li> <li>3.3 Identify stack points or lines if stacking is used</li> <li>3.4 Preserve integrity of pattern attributes during grading</li> <li>3.5 Accurately label all pattern pieces with pattern marking symbols</li> <li>3.6 Check pattern for accuracy and rectify or address faults as required</li> </ul>
4. Finalise grading	<ul style="list-style-type: none"> <li>4.1 Maintain records and complete documentation, as required</li> <li>4.2 File patterns</li> </ul>

## MSTFD4023 Calculate cost estimates for fashion products

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Prepare to calculate cost estimates	<ul style="list-style-type: none"> <li>1.1 Determine job requirements from specifications, job sheets and work instructions</li> <li>1.2 Identify factors and market forces to consider when costing TCF products</li> <li>1.3 Identify hidden costs in sample production</li> <li>1.4 Identify and compare different methods of labour use in the TCF industry</li> <li>1.5 Identify differences in costs for sample and bulk production items</li> </ul>
2. Calculate costs involved in producing TCF products	<ul style="list-style-type: none"> <li>2.1 Compare fabric and trim of similar garments from different price points within TCF industry, and identify production differences</li> <li>2.2 Estimate costs of selected fabric and trims for sample items and bulk production</li> <li>2.3 Review quality standards and desired garment finish to determine labour source</li> <li>2.4 Calculate labour costs to produce sample garment and for bulk production</li> <li>2.5 Review and adjust chosen fabric, trims and labour, and calculate revised costs</li> </ul>

- 3. Develop costing sheets to industry standards
  - 3.1 Identify components of costing sheets that meet TCF industry standards
  - 3.2 Complete costing sheets for sample products, incorporating materials, labour and hidden costs
  - 3.3 Develop quotations for bulk production of TCF items

## MSTFD5024 Evaluate fashion designs against set criteria

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Prepare to evaluate fashion designs	1.1 Source and interpret job requirements from specifications and design brief 1.2 Identify purpose of design and characteristics of target market 1.3 Research current industry design trends in target market 1.4 Research workplace and industry standards for communicating and presenting fashion design concepts according to legal and work health and safety requirements 1.5 Identify quality criteria and evaluation criteria that apply to design processes
2. Apply evaluation criteria to fashion designs	2.1 Critically evaluate design and its individual features against original specifications, design brief and design concept 2.2 Evaluate how well design principles have been applied to design 2.3 Assess design against identified quality criteria and evaluation criteria 2.4 Identify required possible adjustments to design to better meet design brief
3. Suggest design improvements	3.1 Identify potential design improvements and test their viability 3.2 Use industry-appropriate communication and presentation skills to communicate suggested improvements 3.3 Comply with intellectual property (IP), copyright, and ethical requirements when incorporating ideas sourced elsewhere

## MSTFD5015 Develop patterns for complex fashion garments

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Determine job requirements	1.1 Follow standard operating procedures (SOPs) 1.2 Comply with work health and safety (WHS) requirements at all times 1.3 Use appropriate personal protective equipment (PPE) in accordance with SOPs 1.4 Identify job requirements from specifications, drawings, job sheets or work instructions
2. Prepare to create patterns	2.1 Select and prepare patternmaking tools, equipment, additional materials, if required, and workstation 2.2 Interpret and clarify design drawings and specifications, and identify design lines and style features 2.3 Confirm garments in range, intended purpose and target market with designer 2.4 Obtain profile of target market, check sketches or drawings and interpret specifications with designer, as required 2.5 Evaluate and record all design and advanced styling requirements
3. Create pattern for complex garments	3.1 Plan pattern production according to quality standards and workplace procedures 3.2 Select blocks for block portfolio and check they are accurate and appropriate 3.3 Make necessary adjustments to seams to create silhouette to match design brief 3.4 Produce pattern using advanced patternmaking principles and document methods and formulas used 3.5 Check pattern pieces, label and complete markings

4. Check and finalise patterns	<ul style="list-style-type: none"> <li>4.1 Test toile or garment segments for proportioning and fit</li> <li>4.2 Fit prototype to ensure that pattern is satisfactory to customer</li> <li>4.3 Complete any pattern alterations and assess pattern meets fit and design requirements</li> <li>4.4 Finalise pattern and check it is accurate, complete and complies with design specifications</li> <li>4.5 Complete pattern specification sheet, attach to patterns for storage and file appropriately</li> </ul>
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## MSTFD5027 Cost production of fashion and textile designs

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Prepare to cost fashion or textile design production	<ul style="list-style-type: none"> <li>1.1 Analyse production requirements to determine necessary scale of production</li> <li>1.2 Identify features of different production options in line with target market and product specifications</li> <li>1.3 Identify and analyse costs associated with each production option</li> <li>1.4 Compare cost benefits and cost negatives of each production option according to legal and ethical requirements</li> <li>1.5 Review previous production records and consult required personnel to determine cost efficiency of production options</li> </ul>
2. Assess influences on production costs	<ul style="list-style-type: none"> <li>2.1 Determine factors that affect cost of production</li> <li>2.2 Identify quality and industry standards for design and production, and assess their implications</li> <li>2.3 Analyse production options according to workplace procedures</li> <li>2.4 Identify and assess variables that impact on production costs</li> <li>2.5 Identify and compare differences between short-run or design production and large scale volume production</li> <li>2.6 Review production options in line with additional information and refine most suitable options according to work health and safety requirements</li> </ul>
3. Develop and analyse costing sheets for production	<ul style="list-style-type: none"> <li>3.1 Develop costing sheets for selected production options</li> <li>3.2 Check calculations and collate data</li> <li>3.3 Analyse data from costing sheets to assess most cost-efficient option for production, according to design, quality and ethical requirements</li> <li>3.4 Document cost analysis and present to required personnel to review suitability of options</li> <li>3.5 Assess options for adjusting variables to modify production costs</li> <li>3.6 Finalise cost analysis and complete required documentation</li> </ul>

## MSMENV272 Participate in environmentally sustainable work practices

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Identify current resource use and environmental issues	<ul style="list-style-type: none"> <li>1.1 Identify workplace environmental and resource efficiency issues</li> <li>1.2 Identify resources used in own work role</li> <li>1.3 Confirm current usage of resources</li> </ul>
2. Comply with environmental regulations	<ul style="list-style-type: none"> <li>2.1 Read and follow environmental policies and procedures to ensure compliance with federal, state/territory and local government laws, by-laws, regulations and mandated codes of practice, and codes and standards that the organisation applies voluntarily</li> <li>2.2 Ask questions and seek clarification relating to environmental work requirements</li> <li>2.3 Identify incidents, including breaches or potential breaches of environmental regulations and occurrences outside of standard procedures and report to appropriate personnel</li> <li>2.4 Report environmental incidents using workplace forms and procedures</li> </ul>

3. Seek opportunities to improve environmental practices and resource efficiency

3.1 Follow workplace procedures to improve environmental practices and resource efficiency  
3.2 Make suggestions for improvements to environmental workplace practices and work plans

## MSTFD4006 Interact and network with fashion industry participants

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Prepare to interact with others in the fashion industry	1.1 Identify roles of different fashion industry participants and the routine industry communication channels and tools that are appropriate 1.2 Identify the information needs of fashion industry participants for design, procurement, production and marketing processes 1.3 Identify communication protocols, workplace practices and quality standards of different industry participants 1.4 Follow work instructions, standard operating procedures (SOPs) and safe work practices
2. Communicate design concepts and production requirements	2.1 Use industry appropriate language and terminology to interact and communicate with fashion industry participants 2.2 Identify objectives and processes for communicating design concepts effectively and apply appropriate communication channels and tools 2.3 Apply knowledge of roles and information needs of different industry participants to communicate production requirements 2.4 Seek and respond to feedback to assess if communication of design concept and production requirements is effective, and incorporate feedback into future communication 2.5 Seek assistance from appropriate personnel with specific and relevant expertise to deal with any communication difficulties or barriers 2.6 Document information and outcomes of communication, and maintain records
3. Develop and maintain effective industry networks	3.1 Apply understanding of scope and role of different industry participants to develop networks for relevant areas of operation 3.2 Develop and maintain cooperative working relationships with relevant industry participants 3.3 Gather and store up-to-date information about key industry participants to maintain business intelligence and sustain networks

## MSTFD5028 Develop merchandising plans for fashion products

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Prepare to develop merchandising plan	1.1 Analyse merchandising opportunities 1.2 Establish merchandising objectives according to workplace requirements 1.3 Analyse stock levels and sales data to determine product life cycle 1.4 Determine budget for merchandising
2. Develop merchandising plan	2.1 Determine required products and ranges to be purchased 2.2 Determine quantities, sizes, colours and designs of products to be purchased 2.3 Develop a merchandising plan that details workplace requirements

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| 3. Assess, document and store merchandising plan | <ul style="list-style-type: none"> <li>3.1 Assess effectiveness of merchandising plan in meeting marketing objectives and timing requirements</li> <li>3.2 Present merchandising plan to stakeholder and integrate stakeholder response into proposals</li> <li>3.3 Document merchandising plan according to industry practices, including any legal, ethical and work health and safety requirements</li> <li>3.4 Document reports on merchandising opportunities and strategies, and present to relevant audience</li> </ul> |
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## MSTGN5011 Work with international TCF supply chains

ELEMENT	PERFORMANCE CRITERIA
<b>Elements describe the essential outcomes.</b>	<b>Performance criteria describe the performance needed to demonstrate achievement of the element.</b>
1. Prepare to work with international supply chain	<ul style="list-style-type: none"> <li>1.1 Determine job requirements from contracts, orders, specifications, job sheets and work instructions</li> <li>1.2 Identify members in international supply chain for products and services relating to job requirements within own area of responsibility</li> <li>1.3 Determine value added by each supplier</li> <li>1.4 Identify supplier characteristics and practices, and any acute, chronic, unethical or unsustainable issues affecting suppliers</li> <li>1.5 Identify import and export regulations and practices of relevant country</li> <li>1.6 Research local customs and workplace practices and identify relevant factors affecting supply chain operations</li> <li>1.7 Access and assess information on local industry markets and conditions and identify transportation and shipping practices</li> </ul>
2. Confirm relationships with international suppliers and customers	<ul style="list-style-type: none"> <li>2.1 Review past relations with suppliers and customers to identify relationship history</li> <li>2.2 Confirm specifications for international contracts</li> <li>2.3 Identify quality assurance processes and confirm communication channels</li> <li>2.4 Establish and maintain ongoing communication to foster positive commercial relations</li> <li>2.5 Adhere to relevant identified Australian and international export and import regulations</li> </ul>
3. Set up process for supply operations	<ul style="list-style-type: none"> <li>3.1 Document supply operation process</li> <li>3.2 Determine parameters for quality delivery</li> <li>3.3 Formalise and document contract with supplier</li> </ul>
4. Monitor international supply operations	<ul style="list-style-type: none"> <li>4.1 Check compliance of international supplier or customer with specified contractual requirements</li> <li>4.2 Communicate and monitor required quality standards</li> <li>4.3 Identify, report and record non-compliance and investigate to determine causes</li> <li>4.4 Seek feedback from international supplier contact</li> </ul>
5. Contribute to implementing and recording improvements to global production operations	<ul style="list-style-type: none"> <li>5.1 Review outcomes of monitoring and feedback</li> <li>5.2 Identify opportunities for corrective and preventative action to improve commercial relationship with international supplier or customer</li> <li>5.3 Recommend and activate corrective and preventative actions to improve global production operations</li> <li>5.4 Communicate changes to required personnel in a logical and clear manner</li> <li>5.5 Monitor changes to confirm that production quality and efficiency improve</li> <li>5.6 Maintain international production and supply documentation, monitor records, and prepare reports according to workplace requirements</li> </ul>



## BSBMGT617 Develop and implement a business plan

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Develop business plan	1.1 Review and evaluate pre-existing strategic, business and operational plan, if available 1.2 Analyse and interpret business vision, mission, values and objectives 1.3 Consult with key stakeholders 1.4 Review market requirements for the product or service, profile customer needs and research pricing options 1.5 Develop performance objectives and measures through consultation with key stakeholders 1.6 Identify financial, human and physical resource requirements for the business 1.7 Consider any permits or licences that may be required for new activity 1.8 Write business plan
2. Monitor performance	2.1 Communicate business plan to all relevant parties and ensure understanding of performance requirements and timeframes 2.2 Ensure skilled labour is available to implement plan 2.3 Test performance measurement systems and refine, if necessary 2.4 Ensure timely reports on all key aspects of the business are available, user-friendly and balanced in terms of financial and non-financial performance 2.5 Report system failures, product failures and variances to the business plan as they occur
3. Respond to performance data	3.1 Analyse performance reports against planned objectives 3.2 Review performance indicators and refine if necessary 3.3 Ensure groups and individuals contributing to under-performance are coached, and provide training where appropriate 3.4 Review system processes and work methods regularly as part of continuous improvement

## MST60119 Advanced Diploma of Applied Fashion Design and Merchandising

### Aims

The APC MST60119 Advanced Diploma of Applied Fashion Design and Merchandising is intended for design and product development roles in the fashion industry, as well as roles associated with managing fashion business as part of an enterprise. Skills include design and product development, as well as technical production skills and business.

Skills may be applied at various stages across the design, production and supply chain continuum, according to workplace roles and enterprise requirements. Outcomes allow for specialisation in fashion design or business, as well as generalist roles.

### Job roles

This qualification applies to management of textile, clothing and footwear (TCF) operations that requires knowledge of fashion design and technical production processes, the use of emerging technologies and TCF merchandising techniques that may be applied at various stages of the supply chain.

This qualification is a generic MST60119 Advanced Diploma of Applied Fashion Design and Merchandising.

There are no specific licences that relate to this qualification. However, some units in this qualification may have licensing or regulatory requirements in some environments. Local regulations should be checked for details.

Possible job titles include:

- Fashion Merchandiser
- Fashion Designer
- Couturier
- Retail buyer
- Pattern maker
- Product developer

## Duration

The expected duration for the MST60119 Advanced Diploma of Applied Fashion Design and Merchandising is 8 Terms/2 year which is considered as Full Time study. Domestic students may study the course part time with a maximum duration of 4 years. Students who are identified as having difficulties in completing the course in the required duration may be able to extend their course as per APC's Intervention Policy.

NOTE: Due to college closure over the Christmas/New Year period the maximum course length for students studying at this time is 104 weeks.

## Entry Requirements

### ACADEMIC -

Students progressing into the MST60119 Advanced Diploma of Applied Fashion Design and Merchandising must have successfully completed the MST50119 Diploma of Applied Fashion Design and Merchandising. For more information please visit our website [apc.edu.au](http://apc.edu.au).

### ENGLISH LANGUAGE PROFICIENCY -

- International students - Successful completion of 8 weeks of General English at Intermediate level or equivalent (plus 80% attendance) at English Unlimited or 10 weeks at other approved providers.
- Domestic students applying for VET Student Loans (VSL) - a Senior Secondary Certificate of Education, or a Certificate IV level course delivered in English, or competency at or above Exit Level 3 in the ACSF in both reading and numeracy using an approved English test.
- Other Domestic students who have not completed either a Australian Senior Secondary Certificate of Education (year 12 certificate), an International Baccalaureate diploma or a Certificate 4 or above in the AQF or equivalent (where the course was delivered in English), must undertake an Academic Aptitude test (AAT) administered by APC available in an online format.

## Materials

APC will provide students with comprehensive course documents for each subject including a subject outline and assessment tasks which include extensive reading lists and links to instructional Videos and lectures.

Each student is required to have their own laptop computer or other suitable computing device with web cam. Students will also require a video capable device, smartphone and/or a digital camera as well as access to a scanner/printer. Students' devices should be installed with the appropriate software such as Microsoft Office, Excel & Powerpoint or equivalent software, and Adobe Creative Cloud software.

Fashion design students will also require a dress form, sewing machine, iron & ironing board, material, and pattern making tools & paper.

Students can also expect to supply themselves with limited materials such as sketch books, journals, coloured pens and pencils.

(Face to Face students will have some equipment on campus but will still need to purchase their own materials, thread and accessories)

## Work Placement

Work placement is a mandatory component of some APC courses and qualifications including the Advanced Diploma of Applied Fashion Design and Merchandising. The work placement provides a framework that enables students to gain relevant working experience while developing specialised knowledge and practical skills in organisational learning and capability development.

The Work Placement takes place in the final term of study. It requires between 120-135hrs of work placement, attendance at studio class and the completion of assessment work. Specific subject requirements are outlined in the individual course documents.

It is the students responsibility to find and secure a Host Organisation for their Work Placement prior to the start of their final term. APC will support students with resources to secure a Host Organisation prior to the Work Placement.

## Course Structure

The course is delivered in five subjects. These are delivered as shown below. You will receive a timetable that indicates the times of your scheduled lectures and studios.

Term	Subject	Competencies
1	<b>A10046</b> <b>Fashion Design Projects</b>	MSTFD6003 Manage fashion design process MSTGN6002 Manage quality system and procedures MSTFD6006 Develop a fashion range
2	<b>A10047</b> <b>Fashion Marketing</b>	MSTGN6001 Develop and implement a sales or marketing strategy for fashion or textile items BSBMKG605 Evaluate international marketing opportunities
2	<b>A10048</b> <b>Fashion Design Collection</b> <b>(Term A)</b>	MSTFD6008 Apply studio processes to create and produce designs for commercial production MSTFD6002 Manage product development of fashion designs MSTGN6006 Map and establish TCF supply chain process

Term	Subject	Competencies
3	<b>A10048</b> <b>Fashion Design Collection</b> <b>(Term B)</b>	MSTFD6008 Apply studio processes to create and produce designs for commercial production MSTFD6002 Manage product development of fashion designs MSTGN6006 Map and establish TCF supply chain process
4	<b>A10148</b> <b>Understanding the Fashion Design Workplace</b> <b>- Work Placement</b>	BSBMKG608 Develop organisational marketing objectives MSTGN6008 Negotiate and manage contracts to produce finished design products

## Assessment Schedule

Assessment methods in design include but are not limited to:

### A Projects – Short and Research

These tasks are often used as final assessments for higher level qualifications, (Diploma and Advanced Diploma) where students have more extensive work and life experience and use case studies, design projects and scenarios to showcase their learning.

### B - Teacher Questioning

This formative assessment is used throughout the term, especially in the tutorial setting to test whether a student has understood the key concepts presented in the lectures.

### C - Written and Verbal Responses to exams and collaborative assessments

These assessments take many forms and are generally used to test key concepts where students are able to show how they would apply their understanding of key concepts in the workplace.

### D - Observations with Checklists and Self Assessment

These observations and self assessments are primarily used during class for knowledge checking to ensure students are in a position to achieve competence.

### E - Diary/Journal/Portfolio

Documents such as these are primarily used by students enabling them to keep or put together evidence of their learning process and results.

### F - Role Play /Oral Presentation/Simulations

Role plays and oral presentations are used by APC trainers to ensure the student is able to apply key concepts in workplace simulations and are useful in assisting students practice workplace situations.

## MSTFD6003 Manage fashion design process

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Determine job requirements	1.1 Follow standard operating procedures (SOPs) 1.2 Comply with work health and safety (WHS) requirements at all times 1.3 Use appropriate personal protective equipment (PPE) in accordance with SOPs 1.4 Determine job requirements from specifications, job sheets or work instructions
2. Prepare to manage fashion design process	2.1 Research global fashion trends and identify emerging themes 2.2 Review product range and previous designs developed by the business to assess relevance to current design directions 2.3 Identify business and client goals and relate these to design objectives 2.4 Identify production capacity and processes of the business 2.5 Research key criteria according to the needs of the design
3. Develop and confirm design brief	3.1 Determine key criteria and confirm requirements with client 3.2 Facilitate the development of the design brief so it clearly conveys all guidelines for development of design concepts 3.3 Encourage interchange of ideas and consult design development personnel to confirm design brief is feasible and appropriate 3.4 Use sketches, drawings and samples to
4. Facilitate design process	4.1 Specify design concept development processes 4.2 Specify communication protocols and determine monitoring procedures and checking points 4.3 Identify, select and brief all design development personnel required for the design process 4.4 Brief design personnel to develop design concepts and monitor development to ensure budget and time constraints are met 4.5 Promote a cooperative approach to identify and address problems or inconsistencies in the development of the design concept
5. Evaluate and finalise design development process	5.1 Evaluate design concepts against design brief and seek suggestions to modify or improve concepts 5.2 Finalise design concept and gain client 's agreement to develop design 5.3 Evaluate design development processes to assess their effectiveness in achieving design brief 5.4 Document design brief, development processes and outcomes 5.5 File and store documentation according to workplace practices

## MSTGN6002 Manage quality system and procedures

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Determine job requirements	1.1 Follow standard operating procedures (SOPs) 1.2 Comply with work health and safety (WHS) requirements at all times 1.3 Use appropriate personal protective equipment (PPE) in accordance with SOPs 1.4 Determine job requirements from specifications, job sheets or work instructions

2. Implement quality assurance system	<p>2.1 Establish, document and communicate quality assurance policy to all levels of the workplace</p> <p>2.2 Develop sampling techniques that reflect needs of workplace and product</p> <p>2.3 Establish or maintain quality circles and other relevant aspects of quality assurance systems</p> <p>2.4 Organise facilitation for monitoring work teams to ensure compliance with standards</p> <p>2.5 Identify quality standards and regulations and determine relevance to specific products</p> <p>2.6 Develop and maintain quality assurance system</p>
3. Plan development of quality procedures	<p>3.1 Assess strategic planning to facilitate achievement of quality policy</p> <p>3.2 Determine and allocate resources to meet requirements</p> <p>3.3 Determine external quality assessment requirements</p> <p>3.4 Determine quality procedure and product performance requirements through consultation with internal and external groups</p> <p>3.5 Plan development of procedures to ensure quality system is maintained and WHS practices are accommodated</p>
4. Establish implementation and review strategies	<p>4.1 Establish implementation strategies to meet workplace objectives</p> <p>4.2 Undertake or arrange reviews of quality system at appropriate intervals and initiate appropriate action to ensure its continuity, suitability and effectiveness</p>
5. Evaluate system implementation and maintain records	<p>5.1 Evaluate implementation of system and assess its effectiveness and level of support for internal improvement programs</p> <p>5.2 Assess results, authorise changes to system and take necessary action</p> <p>5.3 Maintain records and prepare reports</p>

## MSTFD6006 Develop a fashion range

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Determine job requirements	<p>1.1 Follow standard operating procedures (SOPs)</p> <p>1.2 Comply with work health and safety (WHS) requirements at all times</p> <p>1.3 Use appropriate personal protective equipment (PPE) in accordance with SOPs</p> <p>1.4 Determine job requirements from specifications, job sheets or work instructions</p>
2. Prepare to develop a fashion range	<p>2.1 Review and check fashion range development brief and establish parameters of the project</p> <p>2.2 Clarify roles of the design team and research fashion range trends and relevant information, including availability of materials</p> <p>2.3 Analyse styles, colours, stories or themes of fashion ranges, and fabric selection availability and performance characteristics</p> <p>2.4 Identify supply chains for range development</p> <p>2.5 Obtain profile of target market, identify demographics and purpose of fashion range, and analyse current styles and fashion trends</p>
3. Develop initial concepts	<p>3.1 Develop concepts to identify range of possibilities</p> <p>3.2 Prepare a range of storyboard themes related to fabrics, theme, stories and colours</p> <p>3.3 Plan fashion range accessorising</p> <p>3.4 Select appropriate concepts for development in consultation with design team</p>
4. Develop fashion range	<p>4.1 Determine appropriate styles, trims and accessories for target market</p> <p>4.2 Research and confirm production feasibility</p> <p>4.3 Prepare artwork and provide drawings, specifications and samples in appropriate format, and include any additional documentation required</p> <p>4.4 Prepare fashion range concepts and relevant support materials for presentation according to agreed presentation strategy</p>

5. Cost fashion range	<ul style="list-style-type: none"> <li>5.1 Check and confirm all items and resources required for range</li> <li>5.2 Calculate accumulated time to ascertain labour cost</li> <li>5.3 Obtain material costs from relevant sources and compare, where necessary, and then calculate total range design costs</li> <li>5.4 Negotiate amendments or modifications to range, as required, to ensure design is within budget</li> </ul>
6. Present fashion range	<ul style="list-style-type: none"> <li>6.1 Prepare materials and equipment to create an effective presentation</li> <li>6.2 Outline features and benefits of designs in a positive manner that encourages approval</li> <li>6.3 Include all development brief and workplace requirements in the presentation</li> <li>6.4 Produce records of sample and range development, including details of style, construction, fabrics, patterns, costs and grading</li> <li>6.5 Include all development brief details and workplace requirements in the presentation</li> <li>6.6 Maintain records, prepare reports and store completed documentation according to work practices</li> </ul>

## MSTGN6001 Develop and implement a sales or marketing strategy for fashion or textile items

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Prepare to develop a sales or marketing strategy	<ul style="list-style-type: none"> <li>1.1 Define and analyse business goals and objectives to assist in formulating a sales and marketing strategy</li> <li>1.2 Research market trends and analyse issues related to workplace</li> <li>1.3 Analyse production and marketing practices, and workplace procedures, and their effects on workplace</li> <li>1.4 Determine strategic direction in line with aims of business, customer requirements, market position, sales objectives, opportunities and resources available</li> <li>1.5 Identify and prioritise sales and marketing strategies in order to optimise sales and profit</li> </ul>
2. Develop a sales or marketing strategy	<ul style="list-style-type: none"> <li>2.1 Use business resources and appropriate personnel to optimise research and scope potential components of a sales or marketing strategy</li> <li>2.2 Determine components of the strategy and a time frame to optimise its effectiveness</li> <li>2.3 Liaise with relevant personnel and seek external specialist advice, where applicable</li> <li>2.4 Develop strategy which reflects overall business directions, characteristics of the market, long and short-term objectives and budget</li> </ul>
3. Implement and monitor sales or marketing strategy	<ul style="list-style-type: none"> <li>3.1 Coordinate relevant personnel to implement sales and marketing strategy</li> <li>3.2 Establish monitoring procedures to assess effect of strategy on business outcomes within identified timeframes</li> <li>3.3 Measure and monitor financial and other relevant data against objectives to identify if progress is made towards achieving target</li> <li>3.4 Monitor implementation of strategy to establish overall performance</li> </ul>
4. Review and report on sales or marketing strategy	<ul style="list-style-type: none"> <li>4.1 Maintain records of sales or marketing strategy activities and prepare reports</li> <li>4.2 Conduct review of sales and marketing strategy outcomes and assess results</li> <li>4.3 Develop proposals to modify sales or marketing strategy, as necessary, to reflect dynamics of market place</li> <li>4.4 Prepare report on sales or marketing strategy outcomes and recommendations for presentation to management meetings</li> </ul>

## BSBMKG605 Evaluate international marketing opportunities

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Review global market environment	1.1 Assess international trade patterns and identify their likely importance for the business 1.2 Research international business and electronic commerce market factors, and assess opportunities to enter, shape or influence the market for their likely contribution to the business 1.3 Identify international markets operating under free trade or protectionist arrangements and estimate likely ease of entering and trading successfully 1.4 Identify international trade policies and agreements and estimate their likely impact on international marketing opportunities
2. Assess international business and electronic commerce market factors	2.1 Identify and analyse impact of economic, political, social and cultural factors affecting international marketing opportunities 2.2 Investigate international market trends and developments to identify market needs relevant to the business 2.3 Identify new and emerging business and electronic commerce markets, and assess opportunities to enter, shape or influence markets based on their fit with business goals and direction, and their likely contribution to the business
3. Identify risk factors for international marketing opportunities	3.1 Analyse and rate acceptability of political, financial stability and corruption risk factors of potential market 3.2 Analyse and rate acceptability of legal and regulatory requirements, and trade barriers to potential market 3.3 Relate risk factors to international business cycles in terms of economic conditions and estimate their impact on potential market
4. Investigate international business and electronic commerce marketing opportunities	4.1 Identify and analyse international marketing opportunities according to their likely fit with the organisation's goals and capabilities 4.2 Evaluate each opportunity to determine its impact on current business and customer base 4.3 Use an assessment of costs, benefits, risks and opportunities to determine financial viability of each marketing opportunity 4.4 Determine probable return on investment and potential competitors 4.5 Describe and rank marketing opportunities in terms of viability and likely contribution to the business

## MSTFD6008 Apply studio processes to create and produce designs for commercial production

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Determine job requirements	1.1 Follow standard operating procedures (SOPs) 1.2 Comply with work health and safety (WHS) requirements at all times 1.3 Use appropriate personal protective equipment (PPE) in accordance with SOPs 1.4 Identify job requirements from specifications, drawings, job sheets or work instructions



2. Prepare for commercial design and production	<ul style="list-style-type: none"> <li>2.1 Research national and international fashion trends, production trends and industry practices to guide design directions</li> <li>2.2 Determine commercial and design objectives of the workplace and analyse commercial success of previous fashion products to assess relevance for design directions</li> <li>2.3 Conduct and analyse market research to inform development of design directions</li> <li>2.4 Access and apply information on design techniques and processes used to achieve desired effects, as required throughout design and development processes to improve product</li> </ul>
3. Create design brief	<ul style="list-style-type: none"> <li>3.1 Identify and scope commercial opportunities for fashion designs</li> <li>3.2 Explore and clarify design directions with appropriate personnel</li> <li>3.3 Develop design brief as an iterative process to generate ideas and design direction.</li> <li>3.4 Conduct initial testing with appropriate personnel and market research activities to confirm design brief and specifications for development</li> <li>3.5 Conduct ongoing testing and review design brief through development of sample products</li> </ul>
4. Undertake design and production process	<ul style="list-style-type: none"> <li>4.1 Identify preliminary concept options, discuss with client or workplace design team and evaluate options against design brief specifications</li> <li>4.2 Apply principles and elements of design to experiment with design concepts</li> <li>4.3 Use selection processes to evaluate and refine concept options and scope out preliminary design concepts to present to client</li> <li>4.4 Present design concept to client and apply client's feedback to modify and improve design</li> <li>4.5 Scope production requirements and make preparations for production</li> <li>4.6 Identify sequence of operations and complete requirements to develop and confirm design pattern</li> <li>4.7 Complete required actions to produce finished fashion product</li> </ul>
5. Review design and production processes	<ul style="list-style-type: none"> <li>5.1 Assess finished product against quality criteria, design specifications and design brief</li> <li>5.2 Evaluate design to identify opportunities for improvement</li> <li>5.3 Analyse and evaluate production process to identify opportunities for improvement</li> <li>5.4 Document process and improvements</li> <li>5.5 Plan to present final product to client or appropriate personnel</li> </ul>
6. Present finished product to client	<ul style="list-style-type: none"> <li>6.1 Prepare finished product for presentation</li> <li>6.2 Select accessories, fabric examples and components to convey range and style options of design</li> <li>6.3 Select model, as required</li> <li>6.4 Organise presentation of finished product</li> <li>6.5 Seek client response and assess for improvement possibilities</li> <li>6.6 Assess further production and business opportunities</li> </ul>

## MSTFD6002 Manage product development of fashion designs

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Determine job requirements	1.1 Follow standard operating procedures (SOPs) 1.2 Comply with work health and safety (WHS) requirements at all times 1.3 Use appropriate personal protective equipment (PPE) in accordance with SOPs 1.4 Determine job requirements from specifications, job sheets or work instructions
2. Prepare to manage product development	2.1 Review organisation systems, processes and outcomes of previous business activities to inform planning 2.2 Identify and confirm design requirements, timelines and budget 2.3 Consult key personnel to assist in production plan development, as required, and identify quality standards 2.4 Use planning techniques and tools to develop production plan and schedule, including critical path, timeline and key outcomes 2.5 Develop design production plan 2.6 Select key personnel and consult with project team to communicate product development requirements
3. Manage product development	3.1 Maintain ongoing communication with team members to ensure all project requirements and quality assurance checks comply with design specifications 3.2 Review problems and advise designer and patternmaker of any revisions and changes to design specifications 3.3 Monitor production process and work flow to ensure efficient production techniques and systems are maintained, and identify process improvements 3.4 Facilitate meetings or discussions to resolve work flow problems, and document and facilitate recommended resolutions
4. Manage process improvement	4.1 Monitor improvements/variations to production to ensure outcome meets specifications and production schedule 4.2 Collate and analyse data to evaluate effectiveness of production improvements or variations 4.3 Make decisions on improvements or variations to production within limits of management responsibility 4.4 Monitor costs and identify budget implications of any production changes 4.5 Assemble information on development and assess product outcome against specifications
5. Evaluate and finalise product development	5.1 Identify and evaluate results in consultation with others, as necessary, and draft plans for future action 5.2 Review production outcomes with project team to identify strengths and weaknesses of process 5.3 Determine actual development costs, compare costs to budget estimates and explain inconsistencies 5.4 Consider the impact of costing inconsistencies on product sale cost 5.5 Maintain production and monitoring records and prepare reports where necessary 5.6 Document pattern and design production processes and findings 5.7 Report on production performance and developments according to workplace procedures

## MSTGN6006 Map and establish TCF supply chain process

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Determine job requirements	1.1 Follow standard operating procedures (SOPs) 1.2 Comply with work health and safety (WHS) requirements at all times 1.3 Use appropriate personal protective equipment (PPE) in accordance with SOPs 1.4 Identify job requirements from specifications, drawings, job sheets or work instructions
2. Identify supply requirements	2.1 Confirm projected requirements for TCF stock supplies, product quantities, quality and delivery schedules 2.2 Document identified issues and problems concerning projected requirements 2.3 Identify and confirm resources, supply requirements, availability of machines and personnel 2.4 Identify regular and occasional supply needs and document conditions 2.5 Determine the flow rate for each category of TCF product
3. Determine enterprise requirements for supplier	3.1 Establish business conditions for supply arrangements in consultation with senior management 3.2 Confirm specifications for raw materials, products and production processes 3.3 Establish testing procedures to confirm product and material quality 3.4 Analyse import and export rules and regulations for international sources to determine effect on supply conditions 3.5 Establish communication and documentation protocols
4. Establish supply chain process	4.1 Obtain and confirm specific information relating to TCF supply chain capacity 4.2 Establish internal processes to ensure receipt and supply of TCF products meet enterprise conditions, quality standards and resource requirements 4.3 Collect and analyse information to assess purchasing organisation's viability 4.4 Obtain terms of payment offered by each buyer, negotiate for advantage and analyse for impact on finances 4.5 Conduct ongoing research to assess new trends and conditions that may influence supply and demand in the TCF industry
5. Establish ongoing monitoring arrangements for the supply chain	5.1 Maintain documentation, TCF production planning records and prepare reports to ensure supply chain information is accurate and current 5.2 Analyse performance indicators to assess supply efficiency 5.3 Act to remedy poor performance areas 5.4 Incorporate strategies into the TCF supply chain plan to ensure positive performance 5.5 Use appropriate electronic and digital tools and communication systems

## BSBMKG608 Develop organisational marketing objectives

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Identify strategic direction	1.1 Confirm organisation's mission, vision, purpose and values from current organisational materials or from owners, directors or senior management 1.2 Analyse strategic organisational documents to identify organisational directions and targets 1.3 Complete a situational analysis identifying factors impacting the direction and performance of the business 1.4 Identify legal and ethical requirements for the organisation 1.5 Document and confirm strategic direction of the organisation with owners, directors or senior management, and identify its impact on marketing activities

2. Review marketing performance	<p>2.1 Evaluate effectiveness of previous marketing and positioning strategies to identify lessons learned</p> <p>2.2 Analyse current key products or services and major markets for strengths, weaknesses, opportunities and threats</p> <p>2.3 Evaluate previous marketing opportunities captured by the organisation, and examine and document their profitability</p> <p>2.4 Evaluate marketing performance against previous objectives, targets to identify critical success factors, and areas for improvement</p>
3. Scope marketing opportunities	<p>3.1 Identify and analyse marketing opportunities for viability and likely contribution to the business</p> <p>3.2 Use an assessment of external factors, costs, benefits, risks and opportunities to determine scope of each marketing opportunity</p> <p>3.3 Analyse opportunities for likely fit with organisational goals and capabilities</p> <p>3.4 Evaluate each opportunity to determine its likely impact on current business and customer base</p>
4. Formulate marketing objectives	<p>4.1 Develop objectives in consultation with key internal stakeholders that are attainable and measurable, and that identify nature and extent of what is to be achieved</p> <p>4.2 Ensure objectives are consistent with forecast needs of the business and market</p> <p>4.3 Ensure objectives are compatible with the organisation's projected capabilities, resources and financial position</p> <p>4.4 Ensure objectives are compatible with the organisation's direction and purpose, and meet legal and ethical requirements</p> <p>4.5 Formulate long-term strategic objectives and related key performance indicators by product or service, market segment and overall</p> <p>4.6 Develop a risk management strategy to identify risks and manage contingencies, and to ensure marketing objectives are met in accordance with overall organisational requirements</p> <p>4.7 Document marketing objectives</p>

## MSTGN6008 Negotiate and manage contracts to produce finished design products

ELEMENT	PERFORMANCE CRITERIA
Elements describe the essential outcomes.	Performance criteria describe the performance needed to demonstrate achievement of the element.
1. Establish contract requirements	<p>1.1 Identify contract requirements in collaboration with required personnel and workplace procedures</p> <p>1.2 Establish key criteria to define contract parameters</p> <p>1.3 Review previous contracts to guide preparation of contract and selection of contractors</p> <p>1.4 Prepare contract detailing required products and services and advertise and/or circulate in relevant media</p>
2. Confirm contract agreement	<p>2.1 Review and shortlist contract applications according to applicant's ability to provide goods and services to required standards</p> <p>2.2 Select contract supplier and negotiate contract agreement</p> <p>2.3 Confirm agreement deliverables and quality and performance standards</p> <p>2.4 Confirm documentation, communication and performance monitoring processes with contract supplier</p> <p>2.5 Develop risk management plan according to workplace requirements</p> <p>2.6 Complete procurement documentation according to workplace procedures</p>

<p>3. Implement and manage contract agreement</p>	<p>3.1 Monitor performance to ensure standards and targets are being achieved  3.2 Manage change requests from stakeholders  3.3 Identify and address inconsistencies and missed targets to re-establish required performance levels  3.4 Consult required personnel to assist in monitoring performance of contract suppliers  3.5 Identify and implement improvement opportunities to contract delivery, where possible  3.6 Update documentation throughout implementation of contract  3.7 Manage supplier payments according to contract agreement</p>
<p>4. Evaluate contract implementation and maintain records</p>	<p>4.1 Evaluate implementation and effectiveness of contract in meeting contract requirements, including quality outcomes  4.2 Identify and drive improvements to future contracting procedures  4.3 Provide feedback to supplier to assist in improving future performance  4.4 Prepare records and maintain reports</p>