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# Diploma of User Experience Design

Are you a problem solver with a creative flair?  
Would you love to create processes that shape customer experience?

Our Diploma of User Experience (UX) Design will help you build confidence to resolve complex design problems on the job. This is an innovative and unique course that will help you become a UX Designer extraordinaire.

Embark on this exciting and fulfilling career path and create outstanding user experiences that improve customer loyalty, product and business success.



## COURSE LENGTH

4 terms full-time (approx. 1 year)

## CAMPUS

Melbourne, Sydney CBD, Brisbane

## DELIVERY

Face-to-face, online<sup>1</sup> and blended<sup>2</sup>



### Design Thinking

Interface design, information architecture, prototype and wireframes



### Expert Trainers

Years of experience and extensive industry knowledge



### Practical Skills

Consult and manage client relationships



### Industry Experience

Web and app design, communication technology, spatial design

## INTAKE DATES

30 Jan 23	24 Apr 23	17 Jul 23
09 Oct 23	29 Jan 24	22 Apr 24



1. Up to one-third delivered online for student visa holders  
 2. Blended option available to domestic students who are non student visa holders

## ENTRY REQUIREMENTS

### ACADEMIC

International/Domestic Students (as applicable):  
Successful completion of Australian Year 11  
or equivalent.

Individuals must be proficient in the use of computer  
and web based technology and applications. Skills and  
knowledge may have been acquired through personal or  
work experience or formal study.

### ENGLISH LANGUAGE PROFICIENCY

International/Domestic Students (as applicable):  
Upper Intermediate (IELTS 5.5 equivalent)  
Successful completion of 8 weeks of General English at  
Intermediate level or equivalent (plus 80% attendance)  
at our sister school, English Unlimited, or 10 weeks at  
other approved providers.

### PATHWAYS

After achieving the Diploma of User Experience  
Design, candidates may undertake further studies  
at APC in the Advanced Diploma of Marketing and  
Communication, and Advanced Diploma of Graphic  
Design, as well as external study possibilities such  
as Bachelor degree level study in Web Design, UX  
and Digital Design.

## COURSE OVERVIEW & STRUCTURE

The Diploma of User Experience Design is the  
ideal course for students who yield for perfection  
in the realm of human centered design elements.  
It aims to provide graduates with creative and  
innovative thought processes, as well as the skills  
and knowledge required to perform roles within  
the field.

### MODES OF DELIVERY

**Student visa holders:** Face-to-face (up to  
one-third may be delivered online or by distance)

**Domestic students (and other visas):** Face-to-face,  
online and blended options available.

## COURSE FEES

**\$12,000**

\* Launch Special Tuition Fee only valid  
for Term 1 commencements  
(30 January 2023).

### Application fee:

- \$150 for international students
- Not applicable for domestic students

### HOW TO PAY

Direct deposit or credit card payment before start date.

### ASSESSMENTS

All APC vocational courses are assessed through a  
combination of assessment types that may include  
short answer questions, studio projects, design  
briefs, reports, group tasks, case studies, role plays,  
portfolios and/or presentations.

### POSSIBLE JOB TITLES RELEVANT TO THIS QUALIFICATION

UX Designer  
UX Strategist  
Product / Prototype Designer  
UX Researcher  
Human Centered Designer

### WORK PLACEMENT

Students are required to complete a minimum  
120 hours in a workplace related project while  
studying this course.

### 8 SUBJECTS

A50200 User Experience Solutions

A50201 Ideation, Innovation and Design

A50202 Interface Design and Development

A50203 Understanding User Experience (UX)

A50204 Trends and Data Analysis

A50205 Researching Storytelling and Upscaling

A50206 Understanding the UX Workplace

A50207 Early Adopters Freelancing

#### Note:

- Course and campus availability subject to demand.
- One term = 12 weeks (9 weeks and 3 weeks break between study periods except Christmas/New Year break is 7 weeks)
- For a free assessment of your current English level, please go to [www.apc.edu.au/applications/#entry-tests](http://www.apc.edu.au/applications/#entry-tests)
- For more info about our University pathways, visit [www.apc.edu.au/courses/vocational-further-study-pathways/](http://www.apc.edu.au/courses/vocational-further-study-pathways/)

International students: A temporary resident of Australia and/or a resident or citizen of any other country.

Domestic students: An Australian citizen or Australian permanent resident

